



2022 Community Survey, Phase 2: Survey of Residents in Poverty

Prepared for:



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Executive Summary

The Center for Marketing and Opinion Research (CMOR) completed a survey research project on behalf of the County of Summit. Interaction with the juvenile justice system and poor mental health are just some of the structural forces that keep Summit County residents in poverty. The goal of this survey is to understand the extent to which these issues affect individuals and families in poverty and assess opportunities for Summit County and its community partners to reduce their impact. The Phase 1 survey (fielded between January 18 and March 9, 2022) looked at two key stakeholder groups: (1) a representative sample of adult Summit County residents (800 total in the sample) and (2) low-income residents defined as residents with an income under 138% below the federal poverty level (267 total in the sample). The Phase 2 survey (fielded between May 9 and July 14, 2022) looked exclusively at residents with incomes under 138% of the federal poverty level (400 respondents).

GENERAL

- ✓ Nearly half of respondents (48.7%) in the Phase 2 survey said that Summit County was an excellent or good place to live. More than a third (39.3%) said it was a fair place to live and about one in ten (12.0%) said it was poor or very poor. Though this is a significant decline in those who gave a positive rating of the county in Phase 1 of the study, negative views did not increase significantly.
- ✓ When asked which of six services or programs they have heard of, those identified the most were 2-1-1 (58.1% of respondents), followed by Summit County Juvenile Court Family Resource Center (52.9%), United Way Family Resource Center (52.8%), and Summit County ADM Board (51.0%). Mental Health First Aid and Question, Persuade, Refer (QPR) were heard of by fewer respondents (16.9% and 3.1%, respectively).

Summary Table: General				
		Phase 2	Phase 1 – Low Income	Phase 1 - County
Summit County as a place to live	Excellent/Good	48.7%	55.8%	71.9%
	Fair	39.3%	33.0%	23.0%
	Poor/Very poor	12.0%	11.3%	5.1%
Summary Table: General				
		%	N	
Heard of Services or Programs	2-1-1	58.1%	400	
	Summit County Juvenile Court Family Resource Center	52.9%		
	United Way Family Resource Center	52.8%		
	Summit County ADM Board	51.0%		
	Mental Health First Aid	16.9%		
	Question, Persuade, Refer or QPR	3.1%		





- ✓ All Phase 2 respondents were asked to rate how much of a problem nine issues were for youth in Summit County. The issues rated as the most problematic were availability of activities during non-school hours (26.2% saying this was a very big problem), followed by quality education (24.1%), access to substance abuse services (23.4%), support for parents and caregivers (22.8%), and access to a mentor or caring adult (21.4%).
- ✓ All respondents were also asked to rate the importance of thirteen services or programs. All programs listed were rated as very important by at least two-thirds of the respondents. Services and programs rated as the most important included community violence prevention programs (with 78.3% of respondents rating as very important), followed by services that meet basic needs of families (76.8% very important), services aimed at increasing opportunities for success (76.6%), programs that teach people how to respond to someone who is suicidal (76.6%) and programs that focus on knowing signs of mental illness or substance abuse (75.7%). Programs rated slightly lower in importance included programming to help students and young adults identify future careers (74.4%), programs that teach how to respond to mental illness or substance abuse (74.3%), service to consolidate mental health information and services in the county (73.0%), and programs to reduce mental health stigma and increase mental wellness (72.5%).

Summary Table: General			
		%	N
Perceptions of problems for youth <i>(% very big problem)</i>	Availability of activities during non-school hours	26.2%	397
	Quality education	24.1%	400
	Access to substance abuse services	23.4%	396
	Support for parents and caregivers	22.8%	398
	Access to a mentor or caring adult	21.4%	394
	Access to mental health services	20.6%	398
	Ability to access and navigate govt. and community-based services	18.8%	400
	Availability to go work and economic opportunities	18.4%	399
	Access to a safe educational space to learn and do homework	16.7%	399
Importance of services or programs <i>(% very important)</i>	Community violence prevention programs	78.3%	397
	Services that meet basic needs of families	76.8%	398
	Services aimed at increasing youth opportunities for success	76.6%	398
	Programs that teach people how to respond to someone who is suicidal	76.6%	399
	Programs that focus on knowing the signs of mental illness/substance abuse	75.7%	398
	Programming that helps students and young adults identify future careers	74.4%	399
	Programs that teach how to respond to mental illness/substance abuse	74.3%	399
	A service that consolidates mental health information and services in the county	73.0%	397
	Programs to reduce mental health stigma and increase mental wellness	72.5%	399
	Programs to reduce number of juveniles held in detention	69.7%	399
	Mentoring programs	66.8%	400
	Parent leadership opportunities	66.6%	397
Programs that bring different ages together to practice mental/physical wellbeing	65.2%	398	





BELONGINGNESS

- ✓ All respondents were asked to rate how connected they felt with their community and with their neighbors. Feelings of connection were lower for the community as a whole than connection with neighbors.
- ✓ Both measures of connectedness were higher than phase 1 of the study, which also followed the same pattern of higher connectedness with neighbors than community.

Summary Table: Belongingness				
		Phase 2	Phase 1 – Low Income	Phase 1 - County
Connectiveness (average score where 1=Not at all connected and 6= as connected as possible, the higher the number, the more connected)	Community	2.56	2.43	2.72
	Neighbors	2.74	2.54	2.90

Summary Table: Belongingness				
		Phase 2	Phase 1 – Low Income	Phase 1 - County
Connection to Community	Not at all connected	22.5%	22.8%	15.7%
	A little connected	29.8%	36.0%	30.4%
	Somewhat connected	30.7%	27.0%	33.1%
	Strongly connected	8.0%	7.9%	11.9%
	Very strongly connected	3.7%	2.6%	5.1%
	As connected as possible	5.3%	3.7%	3.8%
Reason for Low Community Connection (open end – top 3)	Keep to myself	22.1%	N/A	
	Connected somewhat	13.9%		
	No caring or helping	10.1%		
Connection to Neighbors	Not at all connected	22.0%	21.0%	14.0%
	A little connected	23.4%	31.5%	25.0%
	Somewhat connected	28.5%	29.6%	34.2%
	Strongly connected	15.4%	10.9%	14.0%
	Very strongly connected	5.9%	5.2%	8.8%
	As connected as possible	4.9%	1.9%	4.0%
Reason for Low Neighbor Connection (open end – top 3)	Keep to myself	39.7%	N/A	
	We speak cordially	12.1%		
	Not much in common	8.2%		





JUVENILE JUSTICE

- ✓ Respondents were presented with five potential goals or purposes of the juvenile justice system and asked to identify what the main goal or purpose should be. Most respondents (62.7%) chose rehabilitating youth so that they become productive citizens. About one in five (19.7%) said the main goal should be to prevent youth from committing crimes. About one in ten (10.1%) said the main goal should be to provide justice to victims.
- ✓ Respondents were given two proposals and asked if they favor or oppose each as a way to reduce the number of juveniles held in detention. The proposal of a warning or caution by law enforcement about consequences of further delinquent action was favored by 82.6% of respondents. Rated less favorably (75.6%) was giving a civil citation for a misdemeanor offense instead of arrest, though still a high rating, overall.
- ✓ When asked to rate their level of agreement with three statements, more than three quarters (78.2%) agreed that “almost all youth who commit crimes have the potential for change.” Slightly fewer (77.7%) agreed that, “parents and social service agencies need to take more responsibility for less-serious juvenile offenses.” Fewer than two-thirds (63.4%) agreed that “teaching youth who commit an offense to take responsibility for his or her actions does not require incarceration.”
- ✓ Respondents were then presented with five pairs of statements and asked to identify which more closely represented their opinion. Each pair had an option that was geared toward rehabilitation and improvement over punishment and incarceration. The rehabilitation option was preferred by respondents in each case.

Summary Table: Juvenile Justice			
		%	N
Main Goal or Purpose of Juvenile Justice System	To rehabilitate youth so that they become productive citizens	62.7%	399
	To prevent youth from committing crimes	19.7%	
	To provide justice for victims of crime	10.1%	
	To keep the juvenile locked up to protect society	4.4%	
	To punish youth	3.1%	
Opinion of Proposals (% favor)	Warning/caution by law enforcement about consequences	82.6%	400
	Civil citation for misdemeanor offense instead of arrest	75.6%	399
Agreement with Statements (% agree)	Almost all youth who commit crimes have the potential for change	78.2%	399
	Teaching youth who commit an offense to take responsibility for his or her actions does not require incarceration	63.4%	398
	Parents and social service agencies need to take more responsibility for less-serious juvenile offenses	77.7%	398
When it comes to youth who have committed crimes...	The best thing for society is to rehabilitate them	84.8%	400
	The best thing for society is to incarcerate them	15.2%	
Most youth who commit crimes are...	Capable of positive growth and have potential for change	82.9%	399
	Unlikely to change for the better and likely will continue	17.1%	
The juvenile justice system should...	Provide youth with more opportunity to better themselves	85.6%	399
	Focus on punishing youth who have committed crimes	14.4%	
Rehabilitation programs like counseling and education...	Helps prevent future crimes	72.0%	398
	Do little to prevent youth from committing future crimes	28.0%	
How juvenile offenders should be treated...	Getting juvenile offenders treatment, counseling, supervision	75.3%	398
	Making sure juvenile offenders receive serious punishment	24.7%	





MENTAL HEALTH

- ✓ When asked to rate their health, nearly half of respondents in Phase 2 (47.7%) rated it as good or excellent. More than a third (38.4%) rated their health as fair. These results are similar to Phase 1.
- ✓ When asked how many days in the past month were affected by their physical or mental health, physical health had impacted respondents an average of 7.07 days in the past month, whereas mental health impacted respondents an average of 5.80 days. These numbers were lower than in Phase 1.
- ✓ When asked to rate their **mental** health, more than half of respondents (52.4%) rated it as good or excellent. Nearly a third (31.0%) rated their health as fair.
- ✓ Respondents were asked to rate how concerned they are with their own mental health, and with the health of their child, if applicable. About one in five (20.8%) reported being very concerned about their own mental health. More than a third of parents (37.0%) reported being very concerned about their child’s mental health.
- ✓ Parents were also asked where they would go for support for their child’s mental health. More than one in five (21.7%) selected a medical professional such as their family doctor. Slightly fewer (18.9%) chose a counselor.

Summary Table: Mental Health				
		Phase 2	Phase 1 – Low Income	Phase 1 - County
Rating of personal health	Excellent/Good	47.7%	50.9%	69.1%
	Fair	38.4%	37.5%	23.3%
	Poor/Very poor	13.9%	11.6%	7.5%
Number of days impacted by physical health (mean)		7.07	8.17	4.75
Rating of Mental Health	Excellent/Good	52.4%	NA	NA
	Fair	31.0%	NA	NA
	Poor/Very poor	16.6%	NA	NA
Number of days impacted by mental health (mean)		5.80	7.11	3.76

Summary Table: Mental Health			
		%	N
Level of Concern <i>(% very concerned)</i>	Own mental health	20.8%	400
	Child’s mental health	37.0%	137
Go for Support for Child’s Mental Health <i>(open end – top 3)</i>	Medical professional	21.7%	106
	Counselor	18.9%	
	Family	14.2%	





- ✓ Between about a quarter to less than a third said they would be very likely to seek mental health resources in each of six types of locations, with faith centers and community centers being the most popular. When asked what other places they would likely go to for mental health resources, more than a quarter (27.2% of answering respondents) chose a medical professional such as their family doctor, followed by a hospital (16.8%) and a mental health facility (13.9%).
- ✓ More than half of respondents (57.1%) believe adequate support exists in Summit County to assist those dealing with mental illness or substance abuse issues.
- ✓ About a third (33.7%) answered affirmatively that there has been a time when they or a member of their household wanted mental health treatment and did not receive it.
- ✓ About three-quarters of answering respondents (74.6% of parents) agreed that they know where to find information or resources to support their child’s mental health. More than two thirds (68.4%) agreed to the same about their own mental health. Slightly fewer (66.3%) agreed that stigma is a major barrier to people accessing treatment. More than half (58.7%) of parents agreed that their child’s school has been supportive of their child’s overall mental health. Less than half (48.5%) agreed that they need to know more about the signs of mental illness in children.
- ✓ Just under half of respondents reported being confident in recognizing the signs of a mental health condition in themselves (48.1%) and their children (48.5%).

Summary Table: Mental Health			
		%	N
Likelihood of accessing mental health resources in places <i>(% very likely)</i>	Religious or faith centers	30.4%	393
	Community Centers	30.2%	400
	Assisted living facilities	26.6%	396
	Senior living facilities	26.2%	396
	Senior Centers	25.7%	398
	Recreation Centers	24.0%	398
Other places likely to access info <i>(open end – top 3)</i>	Medical professional	27.2%	202
	Hospital	16.8%	
	Mental health facility	13.9%	
Believe adequate support exists	Yes	57.1%	399
	No	42.9%	
Ever been in need of mental health treatment	Yes	33.7%	400
	No	66.3%	
Agreement with statements <i>(% agree)</i>	I know where to find information/resources to support my child(ren)’s mental health	74.6%	135
	I know where to find information/resources to support my own mental health	68.4%	397
	Stigma is a major barrier to people accessing treatment for mental health disorders	66.3%	398
	My child(ren)’s school has been supportive of my child(ren)’s overall mental health	58.7%	137
	I need to know more about the signs of mental illness in children	48.5%	398
Confidence in recognizing signs <i>(% very)</i>	Yourself	48.1%	399
	Your children	48.5%	137





COMMUNICATION / INFORMATION SOURCES

- ✓ All respondents were asked for their main source of information about Summit County. The most popular responses were the internet (32.3%), television (21.9%), social media (12.5%), and newspapers (11.5%).
- ✓ The most-used social media sites and other websites used by respondents were Facebook (71.6%), YouTube (66.1%), and Instagram (31.8%). Fewer used Ohio.com (27.3%), Akron news now (25.3%), Twitter (21.5%) and LinkedIn (18.8%).
- ✓ When asked where they would look for mental health resources, more than half of answering respondents (54.3%) said they would look on the internet. About one in ten (10.1%) would look to a medical professional.
- ✓ Finally, respondents were asked to choose where they would prefer to receive information about mental health programs and resources available in their community. Doctor’s office was chosen by the plurality of respondents (38.1%), followed by mailings (23.4%) and social media (16.1%).

Summary Table: Communication/Information Sources			
		N	%
Main Source of Information about Summit County	Internet	32.3%	400
	Television	21.9%	
	Social media	12.5%	
	Newspapers	11.5%	
	Friends and family members	9.2%	
	Other	4.6%	
	Radio	3.2%	
	Magazines	2.7%	
	Mailings	2.0%	
Social Media/ Website Use	Facebook	71.6%	400
	YouTube	66.1%	
	Instagram	31.8%	
	Ohio.com	27.3%	
	Akron news now	25.3%	
	Twitter	21.5%	
	LinkedIn	18.8%	
Look for Mental Health Resources <i>(open end – top 3)</i>	Internet	54.3%	348
	Medical professional	10.1%	
	Media	8.0%	
Preferred Source of Information about Mental Health Programs/Resources	Doctor’s office	38.1%	397
	Mailings	23.4%	
	Social media	16.1%	
	Local churches	7.3%	
	Other	7.2%	
	Word of mouth	6.9%	
	Billboards	1.0%	



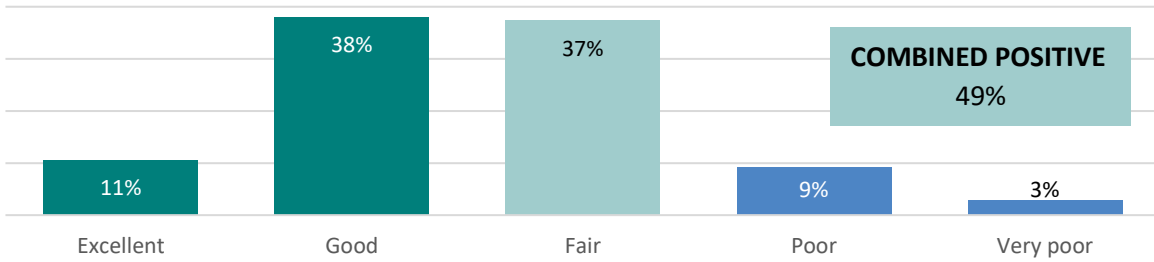


Survey Results

GENERAL

Summit County as a Place to Live

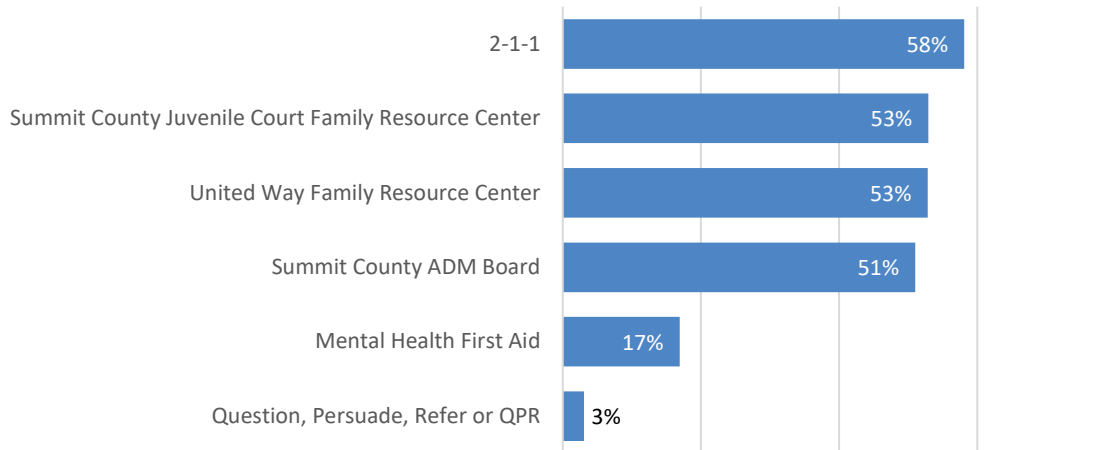
Overall, how would you rate Summit County as a place to live?



Reason for Poor Rating of County		
	N	% Responses
Crime	20	45.5%
Jobs with low wages	9	20.5%
Disintegration of core values	4	9.1%
Lack of funding	4	9.1%
Dependent on race and social class	4	9.1%
Run-down neighborhoods	2	4.5%
Poor health	1	2.3%
TOTAL	44	(n=44)

Heard of Services or Programs

Please tell me if you have ever heard of each of the following services or programs available in Summit County.

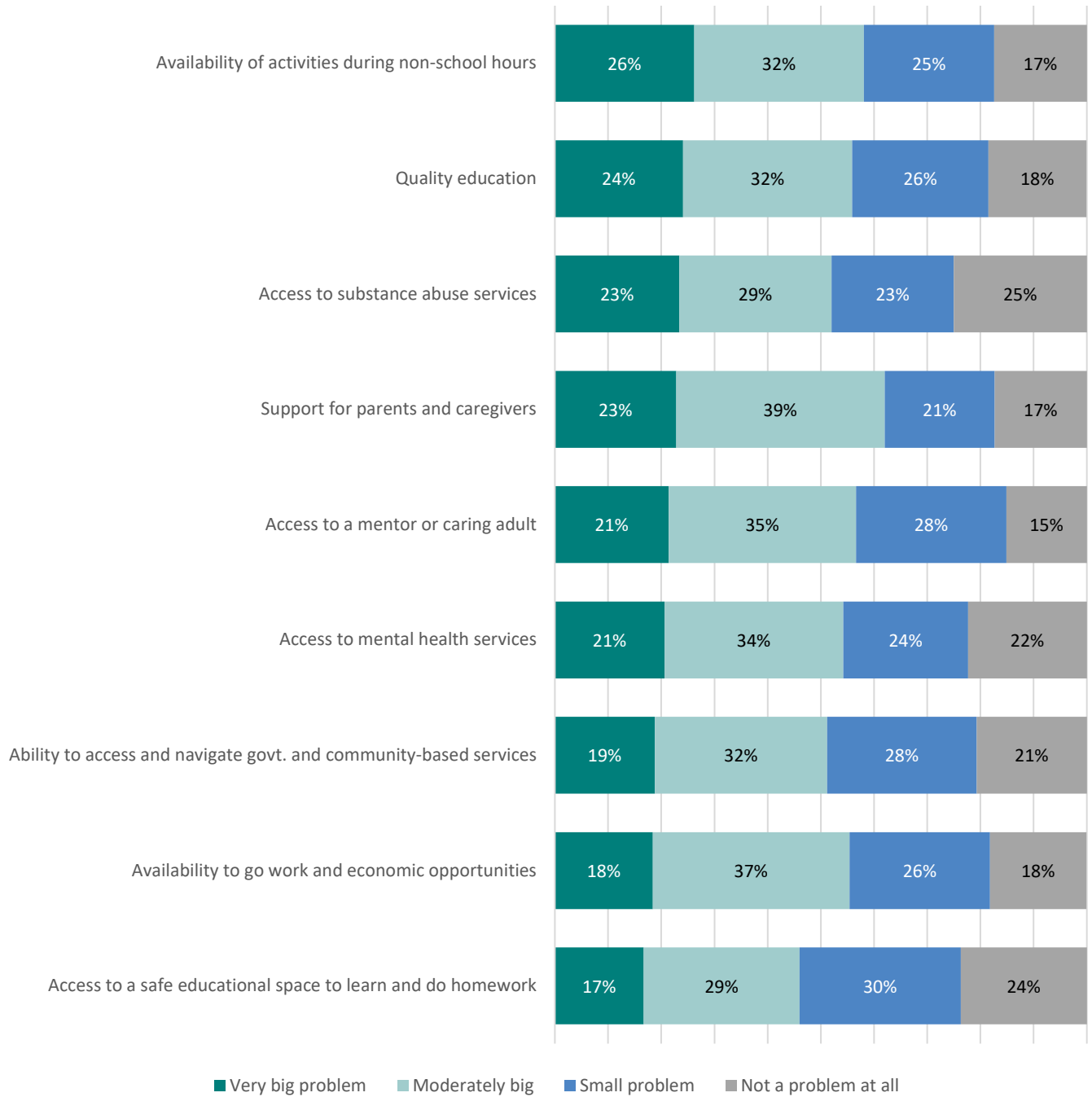


Summit County as a Place to Live by select demographics				
		Excellent/ Good	Fair	Poor/ Very Poor
All Respondents		48.7%	39.3%	12.0%
Demographic				
Gender	Male	53.7%	35.3%	11.1%
	Female	43.6%	42.6%	13.7%
Age	18-24	57.4%	36.2%	6.4%
	25-44	38.9%	44.4%	16.7%
	45-64	49.0%	38.5%	12.6%
	65 and over	57.3%	35.4%	7.3%
Marital Status	Single, never married	46.1%	41.8%	12.1%
	Divorced/Separated	52.4%	35.9%	11.7%
	Widowed	63.0%	37.0%	0.0%
	Living with partner	43.8%	37.5%	18.8%
	Married	45.3%	41.5%	13.2%
Location*	Akron	40.9%	42.4%	16.7%
	Suburbia	65.8%	32.5%	1.7%
Financial situation*	Live comfortably	64.0%	26.7%	9.3%
	Meet expenses plus	53.5%	36.0%	10.5%
	Just meet basic expenses	47.0%	38.8%	14.2%
	Don't have enough	34.6%	52.9%	12.5%
Employment Status	Employed full-time	44.7%	36.8%	18.4%
	Employed part-time	53.8%	35.9%	10.3%
	Retired	55.1%	39.3%	5.6%
	Unemployed	45.2%	40.4%	14.4%
	Other	42.9%	44.3%	12.9%
Education Attainment	High School Grad or less	48.5%	38.7%	12.9%
	Some college/Associate's	47.6%	39.6%	12.8%
	College Grad or more	52.1%	41.7%	6.3%
Home ownership	Own	48.5%	41.4%	10.1%
	Rent/Other	48.8%	38.5%	12.6%
Race	White	49.8%	39.2%	11.0%
	Non-white	46.3%	39.7%	14.0%
Children in home*	Yes	40.0%	42.1%	17.9%
	No	53.3%	37.5%	9.2%
Number of people in home	1	58.6%	34.5%	6.9%
	2	46.4%	40.2%	13.4%
	3-4	45.3%	41.4%	13.3%
	5 or more	40.7%	42.4%	16.9%
Question: Overall, how would you rate Summit County as a place to live?				



Perceptions of Problems for Youth

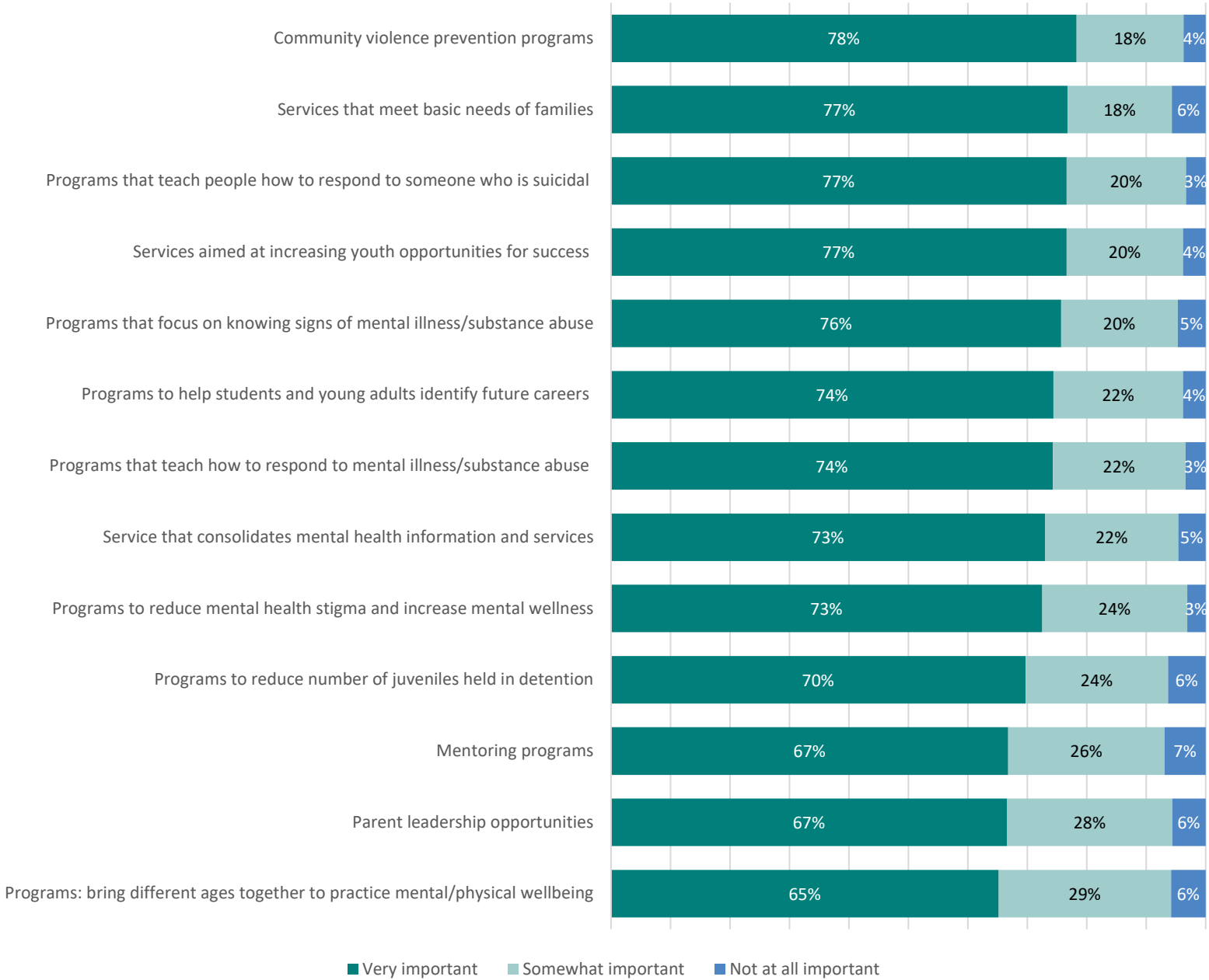
Would you say that each of the following is a very big problem, a moderately big problem, a small problem, or not a problem at all FOR YOUTH in Summit County today?





Importance of Services or Programs

How important do you think it is to have the following services or programs available in Summit County?

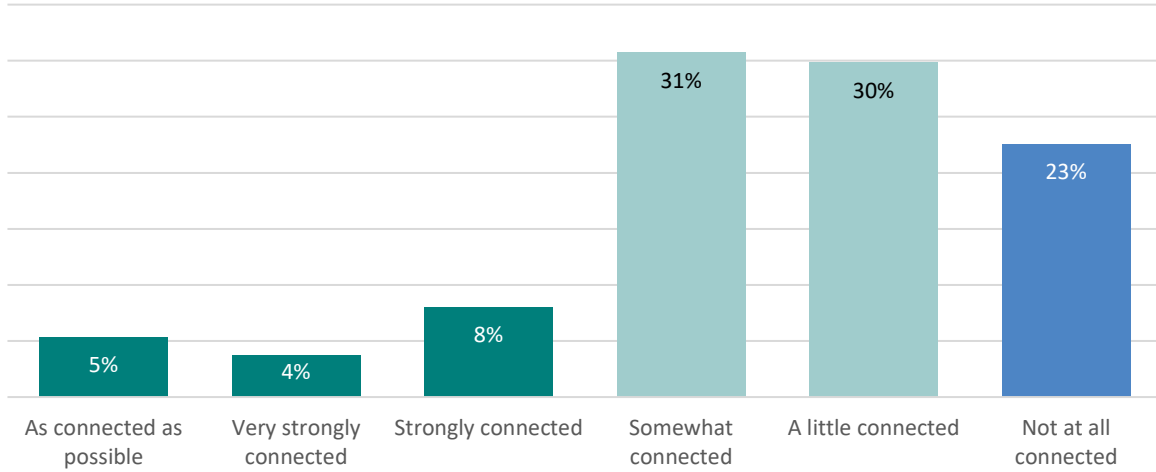




BELONGINGNESS

Connection to Community

What best describes your relationship with your community?



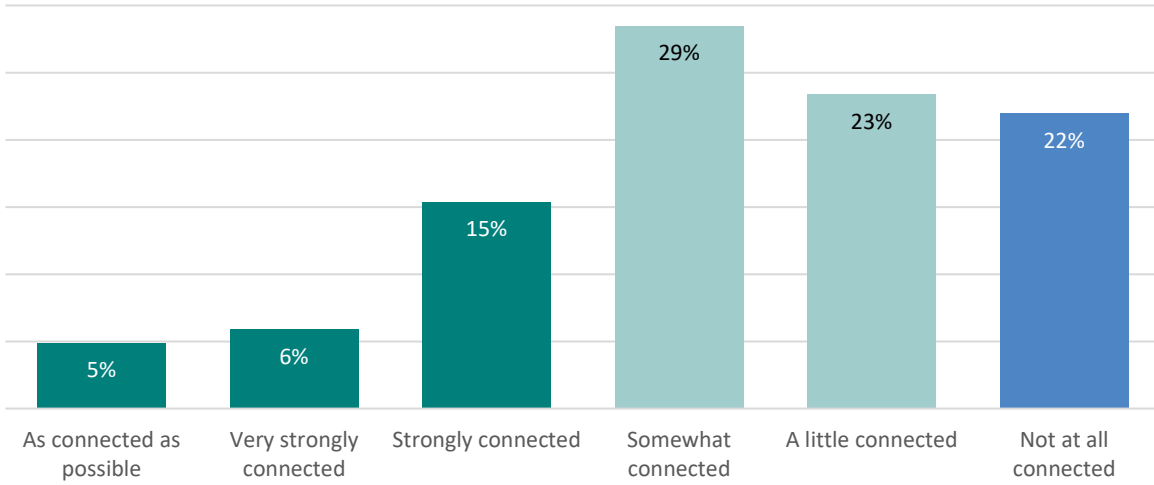
Reason for Low Connection to Community		
	N	%
Keep to myself	59	22.1%
Connected somewhat	37	13.9%
No caring or helping	27	10.1%
Busy with life	22	8.2%
No resources	18	6.7%
Unsure of available opportunities	17	6.4%
Nothing in common	14	5.2%
Poor health	12	4.5%
Unsafe	11	4.1%
New to area	10	3.7%
Elderly	9	3.4%
No transportation	9	3.4%
Disabled	8	3.0%
I use assistance programs	6	2.2%
Nothing to do	6	2.2%
Use online services	2	0.7%
TOTAL	267	(n=267)





Connection to Neighbors

What best describes your relationship with your neighbors?



Reason for Low Connection to Neighbors		
	N	%
Keep to myself	92	39.7%
We speak cordially	28	12.1%
Not much in common	19	8.2%
Know some neighbors	18	7.8%
Busy with life	12	5.2%
Transitory area	10	4.3%
Do not like them	9	3.9%
We watch out for each other	8	3.4%
Uncaring	8	3.4%
Bad area - drugs, violence	7	3.0%
Racial divide	7	3.0%
Do not want the drama	5	2.2%
Disabled	5	2.2%
No leadership	4	1.7%
TOTAL	232	(n=232)

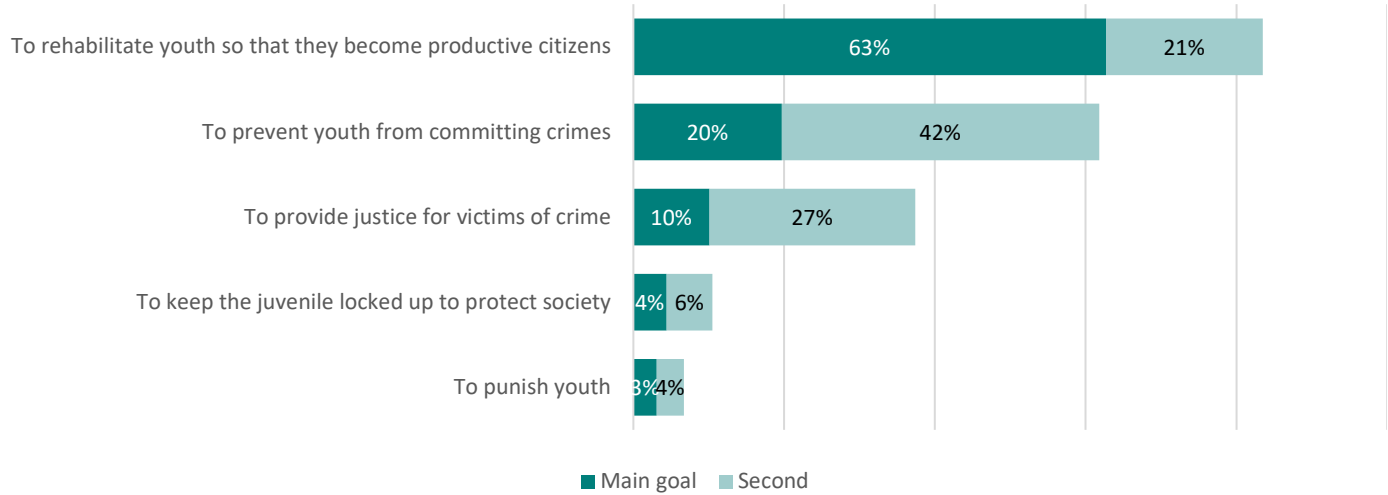




JUVENILE JUSTICE

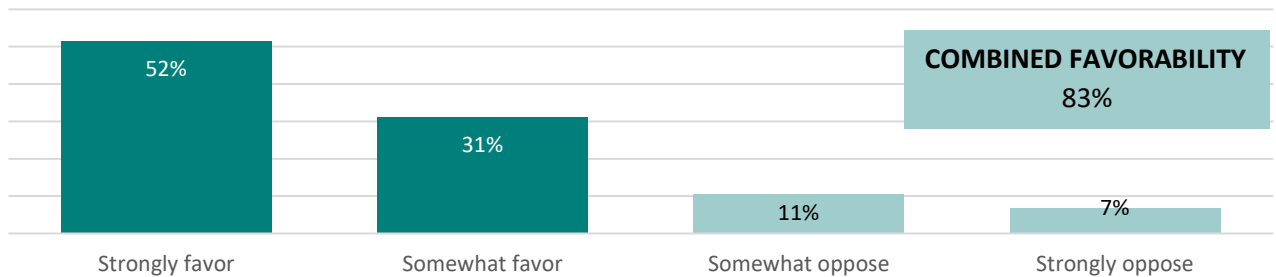
Goal or Purpose of Juvenile Justice System

Thinking about the juvenile justice system, what do you think should be their MAIN goal or purpose? What is the SECOND MOST important purpose?



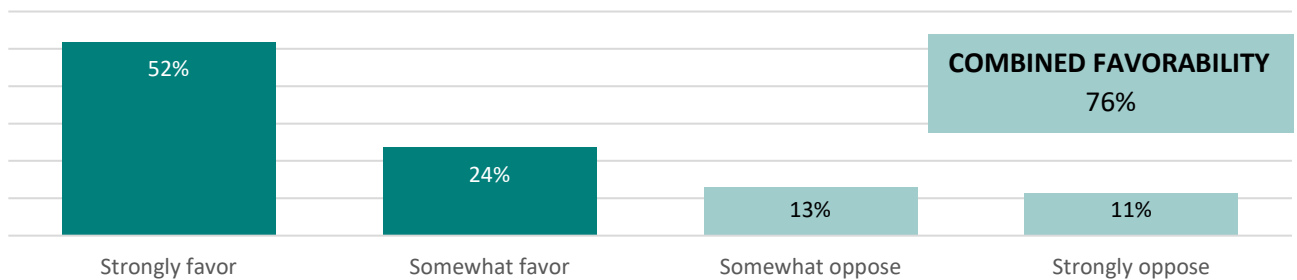
Opinion on Proposal: Warning

Favor or oppose to reduce the number of juveniles held in detention:
A warning or caution by law enforcement about consequences of further delinquent action?



Opinion on Proposal: Citation

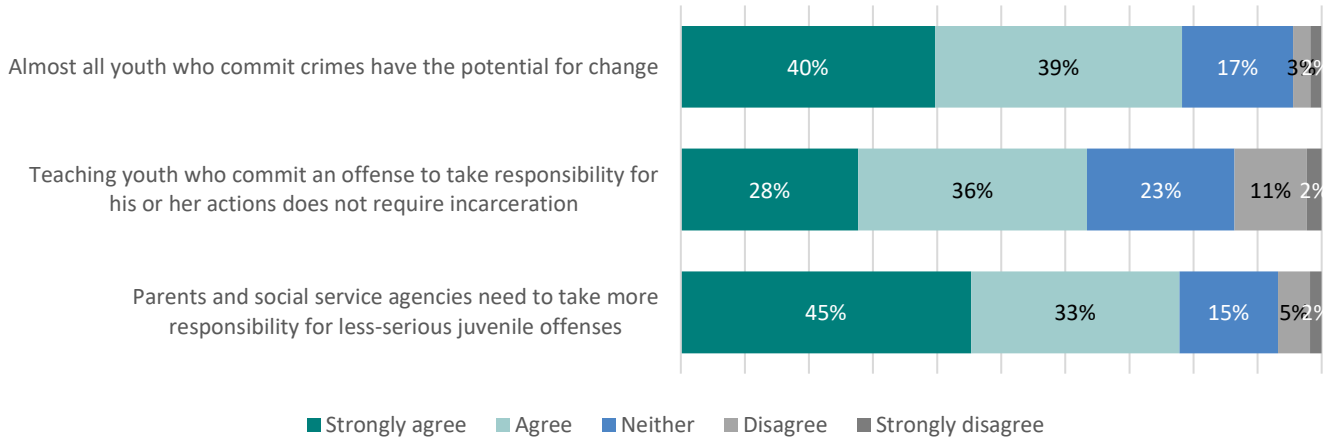
Favor or oppose to reduce the number of juveniles held in detention:
Giving a civil citation for a misdemeanor offense instead of arrest that requires community service





Agreement with Statements

How much do you agree or disagree with the following statements?



Choice of Statements

Which of the following statements comes closest to your view?

When it comes to youth who have committed crimes...

The best thing for society is to rehabilitate them.....The best thing for society is to incarcerate them



Most youth who commit crimes are...

Capable of positive growth and have potential for change.....Unlikely to change for the better and likely will continue



The juvenile justice system should...

Provide youth with more opportunity to better themselves.....Focus on punishing youth who have committed crimes



Rehabilitation programs like counseling and education...

Help prevent future crimes.....Do little to prevent youth from committing future crimes



How juvenile offenders should be treated...

Getting juvenile offenders treatment, counseling, supervision.....Making sure juvenile offenders receive serious punishment

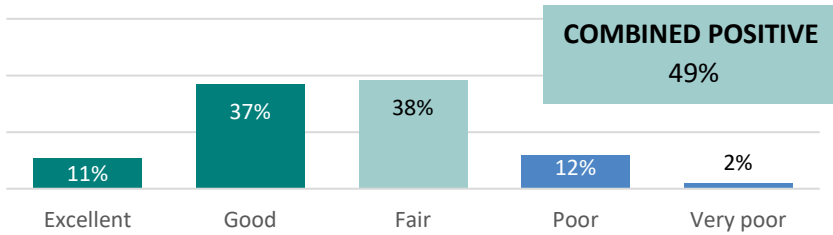




MENTAL HEALTH

Rating of Personal Health

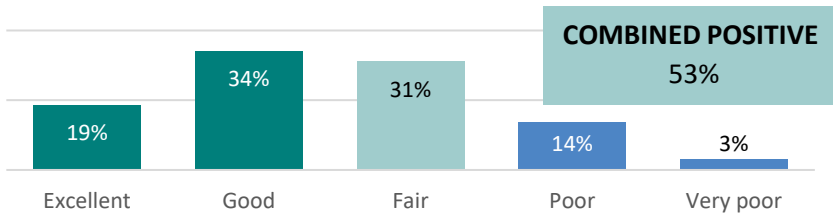
How would you rate your health?



Reason for Poor Mental Health		
	N	%
Mental disorders	33	54.1%
Overwhelmed	14	23.0%
No support system	4	6.6%
PTSD	2	3.3%
Juvenile court rulings	2	3.3%
Addiction	2	3.3%
Quality care	2	3.3%
Obesity	1	1.6%
Chronic pain	1	1.6%
TOTAL	61	(n=61)

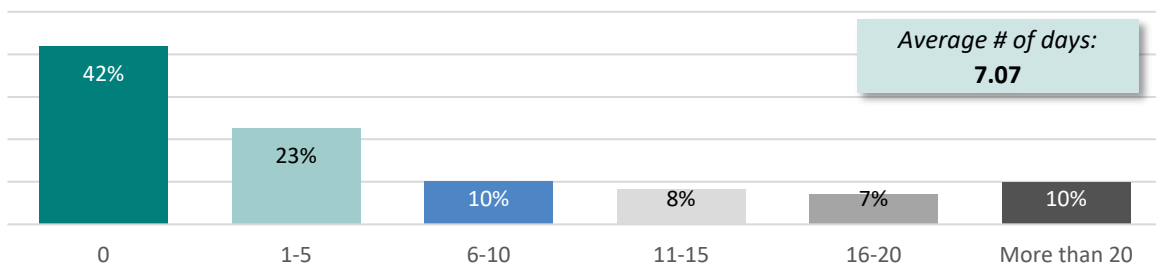
Rating of Mental Health

Overall, how would you rate your mental health?



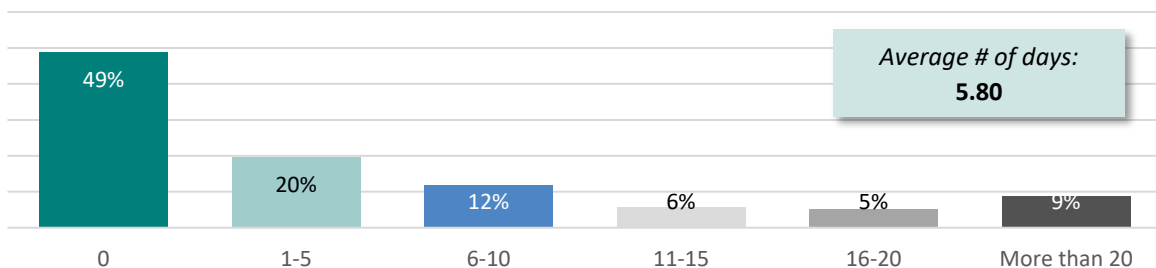
Number of Days Impacted by Physical Health

During the past 30 days, for about how many days did poor physical health keep you from doing your usual activities, such as self-care, work, or recreation?



Number of Days Impacted by Mental Health

During the past 30 days, for about how many days did poor mental health keep you from doing your usual activities, such as self-care, work, or recreation?



Rating of Health by select demographics				
		Excellent/ Good	Fair	Poor/ Very Poor
All respondents		47.7%	38.4%	13.9%
Demographic				
Gender*	Male	55.5%	34.0%	10.5%
	Female	40.2%	43.1%	16.7%
Age*	18-24	71.1%	20.0%	8.9%
	25-44	52.0%	40.9%	7.1%
	45-64	38.9%	39.6%	21.5%
	65 and over	42.7%	43.9%	13.4%
Marital Status*	Single, never married	56.7%	29.3%	14.0%
	Divorced/Separated	39.8%	45.6%	14.6%
	Widowed	21.4%	57.1%	21.4%
	Living with partner	52.1%	35.4%	12.5%
	Married	45.3%	45.3%	9.4%
Location	Akron	49.8%	37.8%	12.4%
	Suburbia	43.3%	40.0%	16.7%
Financial situation*	Live comfortably	75.7%	20.3%	4.1%
	Meet expenses plus	50.6%	37.6%	11.8%
	Just meet basic expenses	44.8%	43.3%	11.9%
	Don't have enough	30.1%	45.6%	24.3%
Employment Status*	Employed full-time	64.9%	26.0%	9.1%
	Employed part-time	53.8%	35.9%	10.3%
	Retired	41.1%	40.2%	18.7%
	Unemployed	45.2%	42.3%	12.5%
	Other	39.1%	43.5%	17.4%
Education Attainment*	High School Grad or less	49.7%	39.3%	11.0%
	Some college/Associate's	42.2%	39.6%	18.2%
	College Grad or more	63.8%	29.8%	6.4%
Home ownership	Own	50.5%	35.4%	14.1%
	Rent/Other	47.0%	39.3%	13.7%
Race	White	46.2%	37.0%	16.8%
	Non-white	51.1%	40.1%	8.8%
Children in home*	Yes	56.4%	34.3%	9.3%
	No	42.9%	40.6%	16.5%
Number of people in home	1	45.7%	33.6%	20.7%
	2	49.5%	42.3%	8.2%
	3-4	46.1%	39.1%	14.8%
	5 or more	52.6%	38.6%	8.8%
Question: How would you rate your health?				

Rating of Mental Health by select demographics				
		Excellent/ Good	Fair	Poor/ Very Poor
All respondents		52.4%	31.0%	16.6%
Demographic				
Gender*	Male	60.0%	25.8%	14.2%
	Female	46.3%	36.0%	17.7%
Age*	18-24	44.4%	33.3%	22.2%
	25-44	44.4%	37.3%	18.3%
	45-64	51.0%	29.4%	19.6%
	65 and over	72.0%	23.2%	4.9%
Marital Status	Single, never married	50.0%	31.7%	18.3%
	Divorced/Separated	51.0%	32.7%	16.3%
	Widowed	64.3%	28.6%	7.1%
	Living with partner	53.2%	25.5%	21.3%
	Married	54.7%	32.1%	13.2%
Location	Akron	53.1%	30.2%	16.7%
	Suburbia	50.8%	32.5%	16.7%
Financial situation*	Live comfortably	71.6%	21.6%	6.8%
	Meet expenses plus	54.7%	34.9%	10.5%
	Just meet basic expenses	54.1%	30.4%	15.6%
	Don't have enough	34.6%	34.6%	30.8%
Employment Status*	Employed full-time	70.1%	22.1%	7.8%
	Employed part-time	46.2%	30.8%	23.1%
	Retired	68.2%	26.2%	5.6%
	Unemployed	35.6%	35.6%	28.8%
	Other	36.2%	40.6%	23.2%
Education Attainment*	High School Grad or less	50.0%	30.5%	19.5%
	Some college/Associate's	49.7%	33.2%	17.1%
	College Grad or more	72.3%	23.4%	4.3%
Home ownership*	Own	66.0%	26.0%	8.0%
	Rent/Other	47.8%	32.8%	19.4%
Race	White	48.7%	31.9%	19.4%
	Non-white	59.1%	29.2%	11.7%
Children in home	Yes	48.6%	34.8%	16.7%
	No	54.6%	28.8%	16.5%
Number of people in home*	1	56.9%	24.1%	19.0%
	2	62.9%	21.6%	15.5%
	3-4	42.5%	40.2%	17.3%
	5 or more	49.1%	38.6%	12.3%
Question: How would you rate your mental health?				



Number of Days Physical Health Not Good by select demographics					
		0 days	1-5 days	6-10 days	More than 10
All respondents		41.9%	22.7%	10.2%	25.2%
Demographic					
Gender*	Male	51.6%	21.6%	6.3%	20.5%
	Female	32.3%	24.9%	13.9%	28.9%
Age*	18-24	50.0%	23.9%	15.2%	10.9%
	25-44	45.7%	24.4%	7.1%	22.8%
	45-64	34.3%	23.1%	8.4%	34.3%
	65 and over	43.2%	18.5%	16.0%	22.2%
Marital Status	Single, never married	49.1%	20.9%	8.6%	21.5%
	Divorced/Separated	35.0%	19.4%	11.7%	34.0%
	Widowed	22.2%	29.6%	18.5%	29.6%
	Living with partner	38.3%	31.9%	10.6%	19.1%
	Married	47.2%	20.8%	9.4%	22.6%
Location*	Akron	45.6%	23.0%	8.8%	22.6%
	Suburbia	33.3%	20.8%	14.2%	31.7%
Financial situation*	Live comfortably	52.8%	23.6%	12.5%	11.1%
	Meet expenses plus	41.4%	31.0%	9.2%	18.4%
	Just meet basic expenses	43.3%	20.9%	11.2%	24.6%
	Don't have enough	32.0%	18.4%	8.7%	40.8%
Employment Status*	Employed full-time	50.6%	29.9%	6.5%	13.0%
	Employed part-time	40.0%	37.5%	10.0%	12.5%
	Retired	36.4%	20.6%	16.8%	26.2%
	Unemployed	50.5%	12.4%	7.6%	29.5%
	Other	27.5%	24.6%	8.7%	39.1%
Education Attainment*	High School Grad or less	48.1%	25.3%	8.6%	17.9%
	Some college/Associate's	31.6%	23.5%	11.2%	33.7%
	College Grad or more	59.6%	12.8%	10.6%	17.0%
Home ownership	Own	43.4%	20.2%	13.1%	23.2%
	Rent/Other	41.3%	23.8%	9.1%	25.8%
Race	White	38.1%	22.7%	10.8%	28.5%
	Non-white	50.0%	22.8%	8.8%	18.4%
Children in home*	Yes	45.3%	29.5%	10.1%	15.1%
	No	40.3%	19.0%	10.1%	30.6%
Number of people in home	1	37.4%	20.9%	11.3%	30.4%
	2	48.5%	22.7%	8.2%	20.6%
	3-4	39.5%	23.3%	10.9%	26.4%
	5 or more	45.6%	24.6%	10.5%	19.3%
Question: During the past 30 days, for about how many days did poor physical health keep you from doing your usual activities, such as self-care, work, or recreation?					





Number of Days Mental Health Not Good by select demographics					
		0 days	1-5 days	6-10 days	More than 10
All respondents		48.9%	19.6%	11.9%	19.6%
Demographic					
Gender*	Male	58.9%	15.3%	10.0%	15.8%
	Female	39.9%	23.6%	14.3%	22.2%
Age*	18-24	28.3%	26.1%	23.9%	21.7%
	25-44	42.1%	19.8%	13.5%	24.6%
	45-64	47.6%	21.7%	9.8%	21.0%
	65 and over	72.0%	12.2%	7.3%	8.5%
Marital Status*	Single, never married	47.0%	20.1%	9.8%	23.2%
	Divorced/Separated	48.1%	21.2%	9.6%	21.2%
	Widowed	66.7%	14.8%	3.7%	14.8%
	Living with partner	34.7%	20.4%	26.5%	18.4%
	Married	59.6%	15.4%	15.4%	9.6%
Location	Akron	49.5%	19.6%	11.6%	19.3%
	Suburbia	47.5%	19.2%	12.5%	20.8%
Financial situation*	Live comfortably	61.6%	19.2%	12.3%	6.8%
	Meet expenses plus	61.2%	23.5%	4.7%	10.6%
	Just meet basic expenses	46.3%	16.4%	16.4%	20.9%
	Don't have enough	32.7%	20.2%	12.5%	34.6%
Employment Status*	Employed full-time	51.9%	22.1%	15.6%	10.4%
	Employed part-time	33.3%	41.0%	5.1%	20.5%
	Retired	71.7%	13.2%	8.5%	6.6%
	Unemployed	35.6%	18.3%	15.4%	30.8%
	Other	35.7%	18.6%	12.9%	32.9%
Education Attainment*	High School Grad or less	50.3%	19.6%	11.7%	18.4%
	Some college/Associate's	42.0%	21.8%	11.7%	24.5%
	College Grad or more	68.1%	10.6%	14.9%	6.4%
Home ownership*	Own	60.0%	16.0%	12.0%	12.0%
	Rent/Other	45.2%	20.7%	12.0%	22.1%
Race	White	47.1%	20.3%	11.1%	21.5%
	Non-white	52.9%	17.6%	13.2%	16.2%
Children in home*	Yes	43.9%	19.4%	18.7%	18.0%
	No	51.7%	19.7%	8.1%	20.5%
Number of people in home	1	54.7%	15.4%	6.0%	23.9%
	2	50.5%	25.8%	10.3%	13.4%
	3-4	43.4%	18.6%	18.6%	19.4%
	5 or more	47.4%	19.3%	10.5%	22.8%

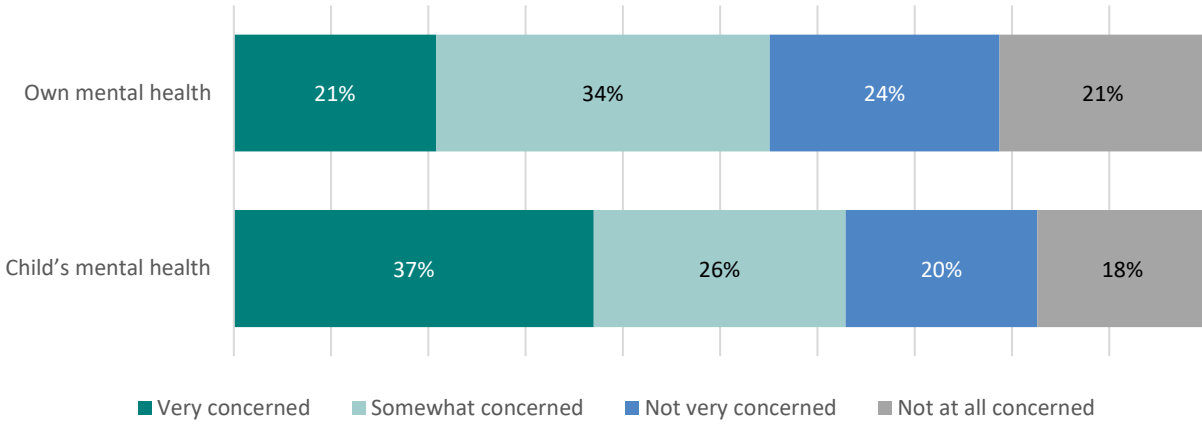
Question: During the past 30 days, for about how many days did poor physical health keep you from doing your usual activities, such as self-care, work, or recreation?





Level of Concern

How concerned are you with: Your own mental health? Your child's mental health?



Where Go for Support for Child's Mental Health		
	N	%
Medical professional	23	21.7%
Counselor	20	18.9%
Family	15	14.2%
Hospital	12	11.3%
Mental health organization	9	8.5%
Psychologist	7	6.6%
Mental health facility	6	5.7%
County Health Dept.	5	4.7%
School	3	2.8%
Internet	2	1.9%
Church	1	0.9%
UW Helpline 211	1	0.9%
ADM board	1	0.9%
Caseworker	1	0.9%
TOTAL	106	(n=106)

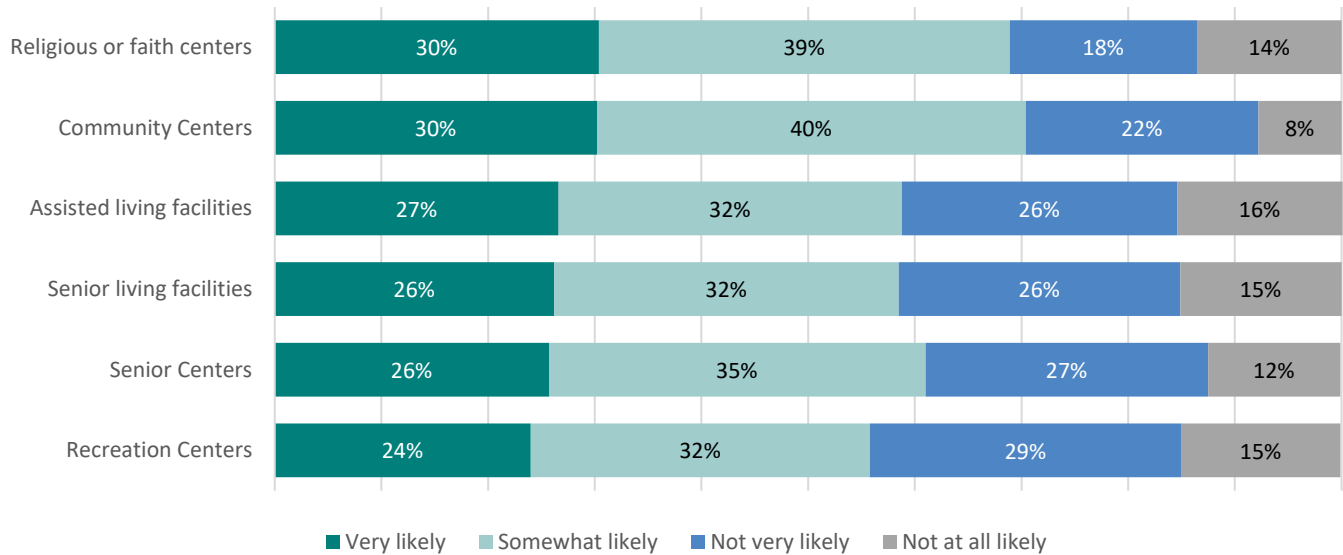
Where would you be most likely to turn to for help if you thought your child needed extra support for their mental health?





Likelihood of Accessing Mental Health Resources

If you or someone you knew were in need of information or resources related to mental health, how likely would you or someone you know be to access those services in each of the following places?



Other Sources of Information and Resources				
	First	First %	All	All %
Medical professional	45	22.3%	55	27.2%
Hospital	27	13.4%	34	16.8%
Mental health facility	21	10.4%	28	13.9%
Internet	21	10.4%	27	13.4%
Library	12	5.9%	20	9.9%
County Health Dept.	10	5.0%	19	9.4%
School	9	4.5%	12	5.9%
Church	9	4.5%	12	5.9%
Psychologist	5	2.5%	11	5.4%
UW Helpline 211	7	3.5%	11	5.4%
ADM board	10	5.0%	10	5.0%
Family	6	3.0%	6	3.0%
Counselor	4	2.0%	6	3.0%
Caseworker	4	2.0%	5	2.5%
Media	4	2.0%	5	2.5%
Support groups	4	2.0%	4	2.0%
Summit County mental health services	2	1.0%	2	1.0%
911	2	1.0%	2	1.0%
Mental health organization	0	0.0%	2	1.0%
Mental health hotline	0	0.0%	2	1.0%
Social networking	0	0.0%	2	1.0%
Mediation circles	0	0.0%	2	1.0%
TOTAL	202	(n=202)	277	(n=202)

At what other places would you be likely to access information and resources related to mental health?

2022 County of Summit Community Survey Phase 2





Likelihood of Accessing Mental Health Resources by select demographics (% very likely)				
		Religious Ctrs.	Community Ctrs.	Assisted Living
All respondents		30.4%	30.2%	26.6%
Demographic				
Gender	Male	29.2%	32.3%	29.3%
	Female	31.7%	28.1%	24.4%
Age	18-24	19.6%	36.2%	17.4%
	25-44	22.2%	26.6%	22.0%
	45-64	34.3%	31.9%	28.9%
	65 and over	42.2%	29.3%	34.6%
Marital Status	Single, never married	23.3%	26.8%	22.2%
	Divorced/Separated	34.0%	33.0%	29.7%
	Widowed	37.0%	29.6%	42.9%
	Living with partner	29.2%	20.8%	16.7%
	Married	39.2%	39.6%	30.2%
Location	Akron	32.6%	32.5%	28.8%
	Suburbia	23.3%	23.1%	18.6%
Financial situation	Live comfortably	36.2%*	31.1%*	31.0%
	Meet expenses plus	16.7%*	23.5%*	18.6%
	Just meet basic expenses	36.8%*	36.6%*	31.3%
	Don't have enough	27.9%*	25.2%*	22.1%
Employment Status	Employed full-time	31.6%	37.7%	27.3%*
	Employed part-time	23.1%	25.6%	10.3%*
	Retired	39.2%	25.0%	34.3%*
	Unemployed	21.8%	31.7%	24.5%*
	Other	32.4%	29.6%	24.6%*
Education Attainment	High School Grad or less	36.7%	33.5%*	35.2%*
	Some college/Associate's	25.4%	26.7%*	22.7%*
	College Grad or more	27.7%	29.8%*	10.6%*
Home ownership	Own	34.4%	29.3%	25.8%
	Rent/Other	29.2%	30.6%	27.0%
Race	White	30.4%	25.9%	24.2%
	Non-white	31.3%	38.7%	31.4%
Children in home	Yes	23.9%	32.9%	22.1%
	No	34.0%	28.7%	29.3%
Number of people in home	1	27.8%*	23.3%*	28.4%
	2	43.3%*	40.2%*	30.9%
	3-4	28.0%*	30.5%*	26.0%
	5 or more	19.3%*	25.9%*	16.9%
Question: If you or someone you knew were in need of information or resources related to mental health, how likely would you or someone you know be to access those services in each of the following places?				



Likelihood of Accessing Mental Health Resources by select demographics (% very likely)				
		Senior Facilities	Senior Centers	Rec Centers
All respondents		26.2%	25.7%	24.0%
Demographic				
Gender	Male	29.4%	26.7%	25.8%
	Female	22.7%	24.9%	22.3%
Age	18-24	17.8%*	10.6%*	27.7%
	25-44	20.3%*	18.9%*	23.8%
	45-64	27.7%*	27.1%*	23.9%
	65 and over	36.6%*	43.2%*	22.0%
Marital Status	Single, never married	21.6%*	22.6%	24.4%
	Divorced/Separated	28.4%*	32.4%	22.3%
	Widowed	50.0%*	37.0%	18.5%
	Living with partner	17.0%*	14.9%	12.5%
	Married	27.8%*	24.5%	35.3%
Location	Akron	26.7%	26.2%	25.9%
	Suburbia	22.9%	23.5%	18.2%
Financial situation	Live comfortably	28.4%*	21.3%	32.4%
	Meet expenses plus	14.1%*	19.8%	14.0%
	Just meet basic expenses	31.3%*	30.8%	27.1%
	Don't have enough	26.3%*	26.0%	22.1%
Employment Status	Employed full-time	29.7%	22.7%	28.9%
	Employed part-time	15.0%	20.0%	17.9%
	Retired	32.7%	37.0%	23.6%
	Unemployed	22.8%	19.6%	23.1%
	Other	22.9%	22.9%	24.3%
Education Attainment	High School Grad or less	31.1%*	30.1%*	29.6%*
	Some college/Associate's	24.1%*	23.0%*	20.9%*
	College Grad or more	17.4%*	19.1%*	14.6%*
Home ownership	Own	26.8%	23.5%	23.5%
	Rent/Other	26.1%	26.6%	24.0%
Race	White	26.4%	23.8%	19.1%
	Non-white	25.7%	30.1%	33.3%
Children in home	Yes	20.9%	20.0%	26.4%
	No	29.2%	28.8%	22.7%
Number of people in home	1	28.3%	29.8%	17.2%*
	2	30.9%	32.0%	32.3%*
	3-4	24.2%	23.4%	22.5%*
	5 or more	18.6%	12.1%	25.9%*
Question: If you or someone you knew were in need of information or resources related to mental health, how likely would you or someone you know be to access those services in each of the following places?				



Believe Adequate Support Exists

Do you believe that adequate support exists within Summit County to assist those dealing with mental illness or substance abuse issues?



Ever Been in Need of Mental Health Treatment

Has there ever been a time when you or a member of your household wanted mental health treatment but did not receive it?



Reason Unable to Receive Treatment		
	N	% Responses
Lack of available services	14	13.1%
Insurance issues	11	10.3%
Affordability	10	9.3%
Long wait list	10	9.3%
Discomfort with medical professional	9	8.4%
No knowledge of resources	9	8.4%
Patient changed mind	7	6.5%
Turned away	7	6.5%
Patient also mentally ill	6	5.6%
Phone calls were not returned	6	5.6%
Court ruling took precedence	5	4.7%
Unable to get to treatment facility	5	4.7%
Pandemic	4	3.7%
Patient felt mental illness stigma	2	1.9%
No consent given for minor	1	0.9%
Disallowed by abusive spouse	1	0.9%
TOTAL	107	(n=107)

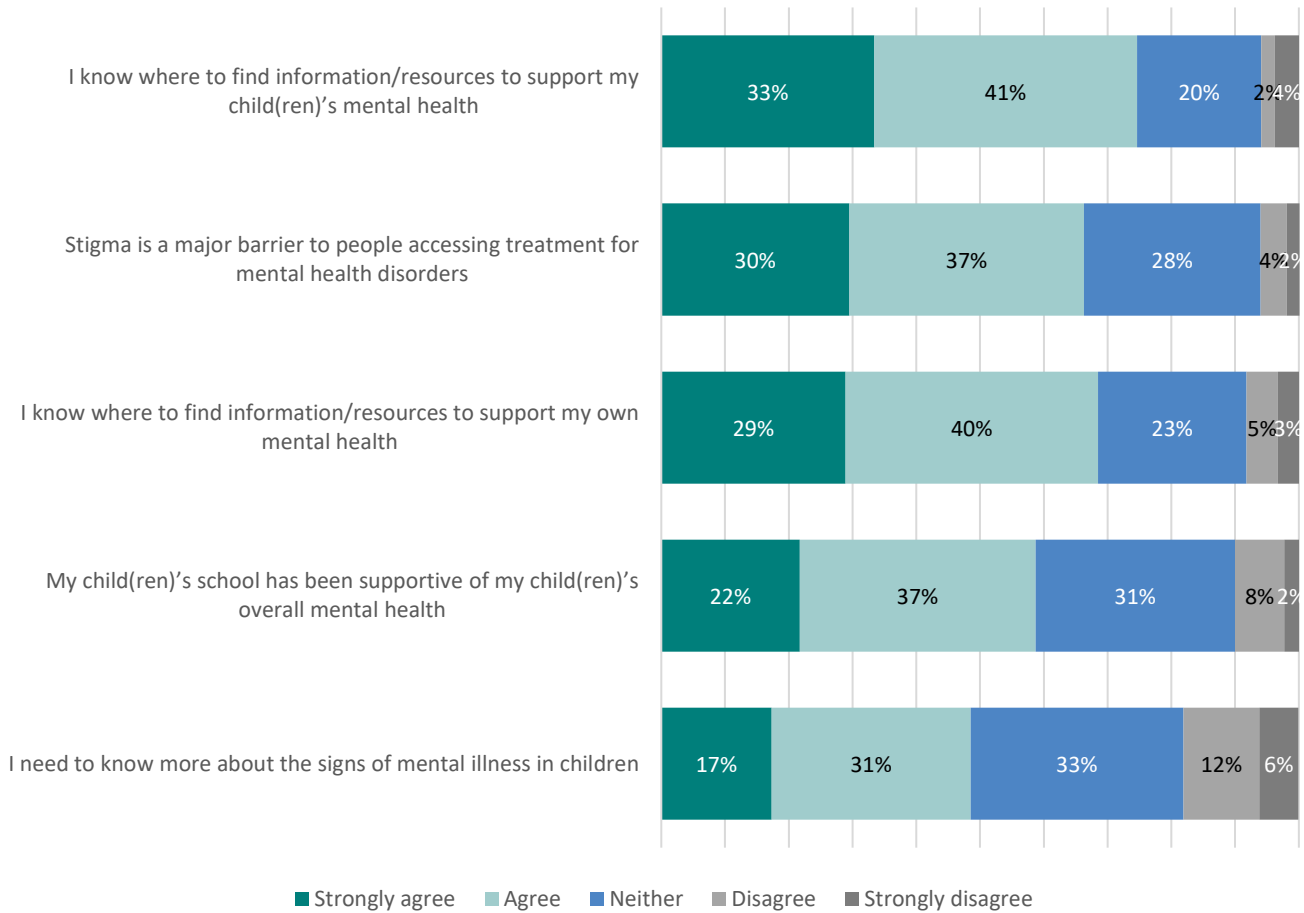
What is the main reason that you were not able to receive treatment?





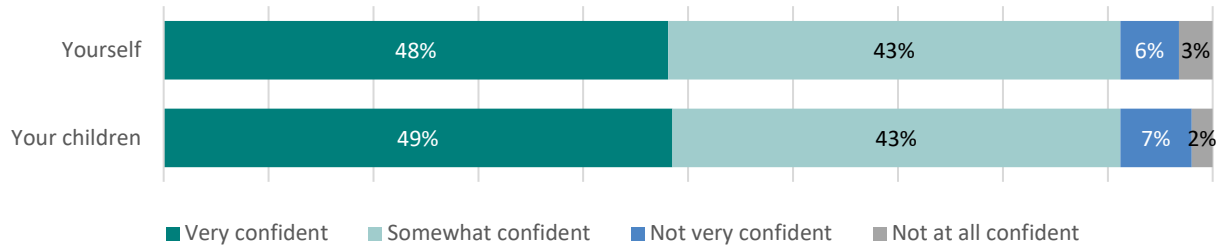
Agreement with Statements

How much do you agree or disagree with the following statements?



Confidence in Recognizing Signs

How confident are you, if at all, that you could recognize the signs of a mental health condition in yourself? Your child(ren)?

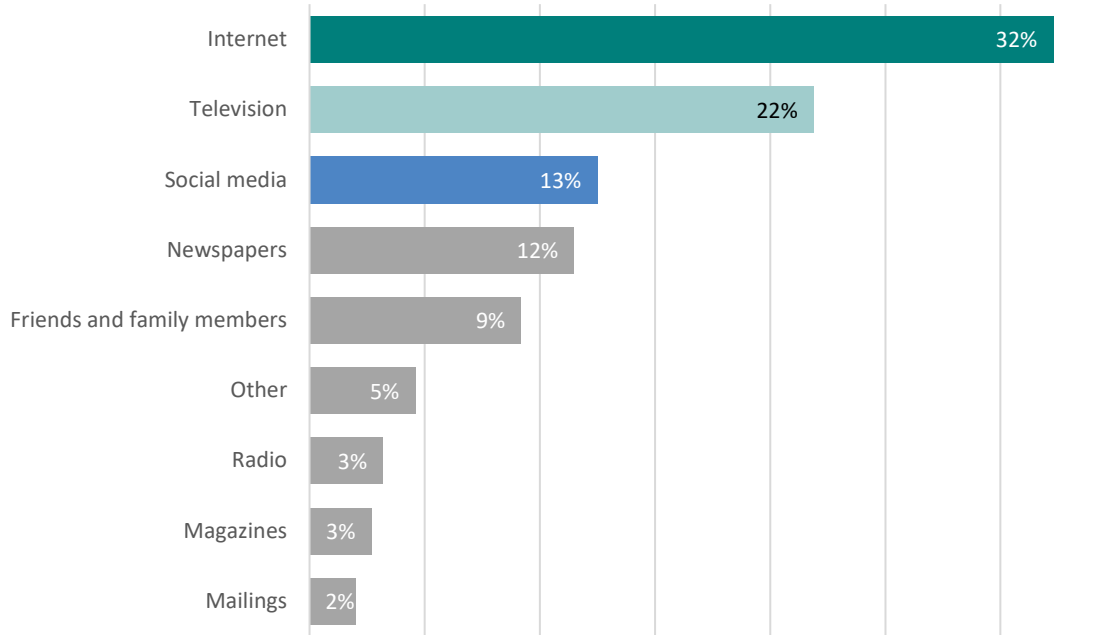




COMMUNICATION / INFORMATION SOURCES

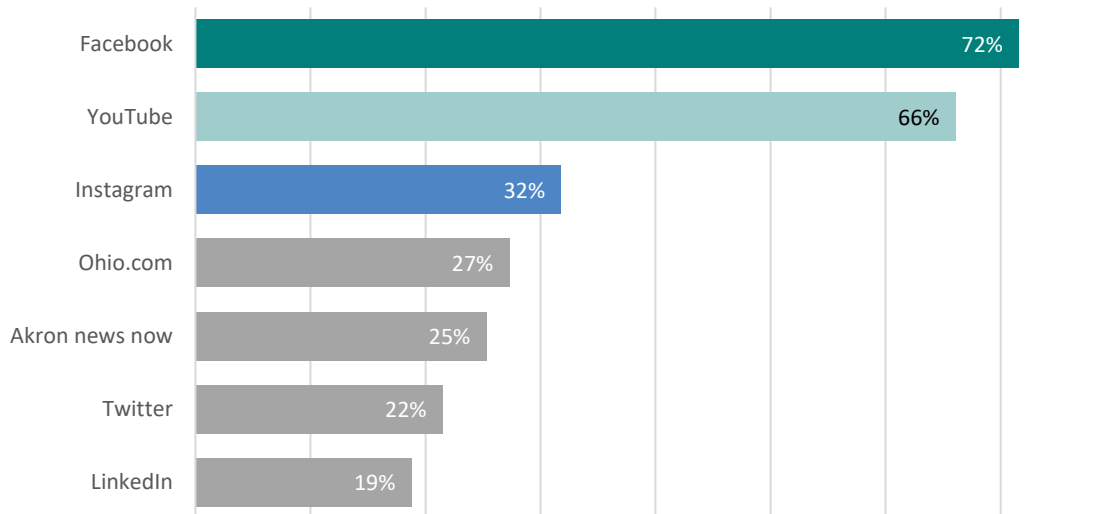
Main Source of Information about Summit County

When looking for information Where do you get MOST of your information about current affairs and political issues IN SUMMIT COUNTY?



Social Media/Website Use

Do you ever use any of the following social media or internet sites?



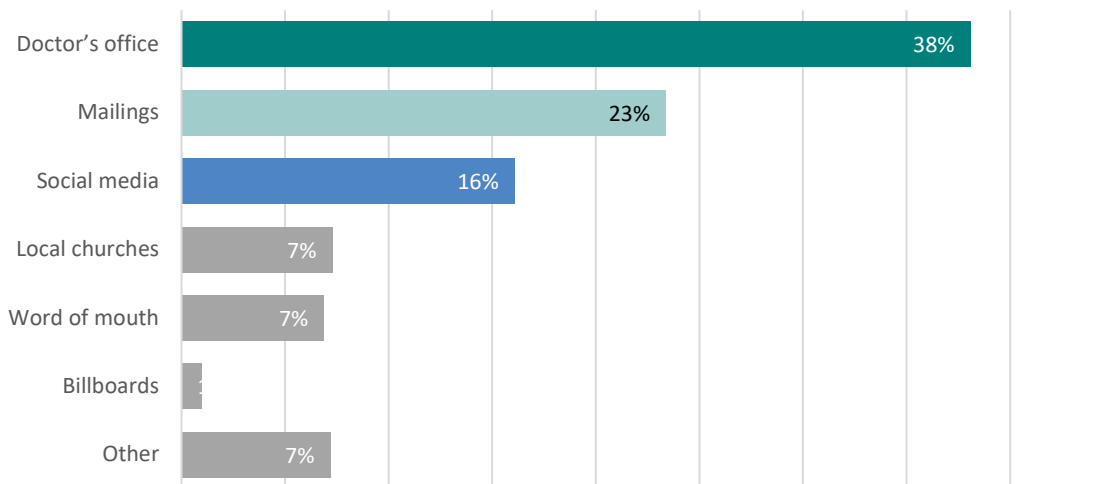


Where Look for Information about Mental Health Programs		
	N	%
Internet	189	54.3%
Medical professional	35	10.1%
Media	28	8.0%
Hospital	22	6.3%
UW Helpline 211	14	4.0%
County Health Dept.	14	4.0%
Family	10	2.9%
Mental health facility	8	2.3%
Summit County mental health services	6	1.7%
Library	6	1.7%
Mental health organization	6	1.7%
School	3	0.9%
Church	2	0.6%
Healthcare system	2	0.6%
Counselor	1	0.3%
ADM board	1	0.3%
Medical insurance	1	0.3%
TOTAL	348	(n=348)

When looking for information about mental health programs and resources, where are you most likely to look?

Preferred Source of Info about Programs/Resources

How would you PREFER to receive information about mental health programs and resources available in your community?





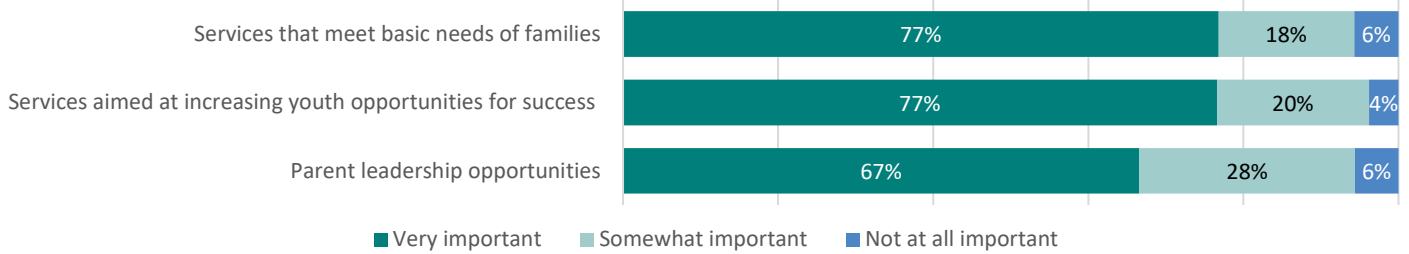
Strategic Action Appendix

JUVENILE JUSTICE

STRATEGIC ACTION 1

Importance of Services or Programs

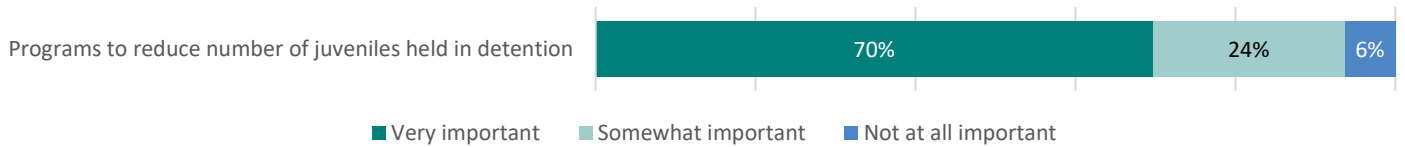
How important do you think it is to have the following services or programs available in Summit County?



STRATEGIC ACTION 2

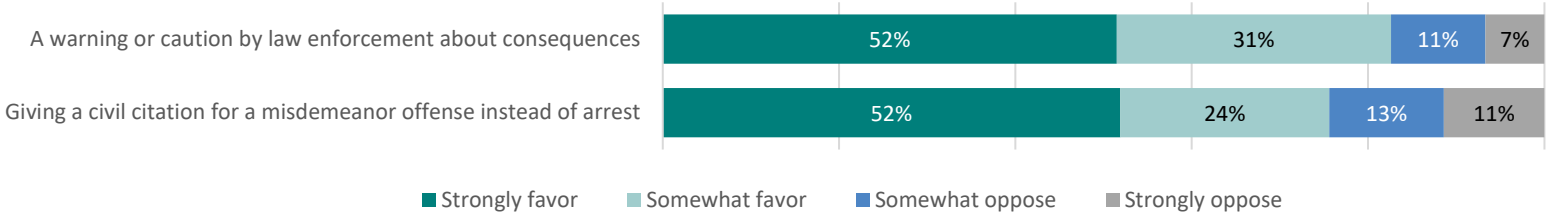
Importance of Services or Programs

How important do you think it is to have the following services or programs available in Summit County?



Opinion on Proposals

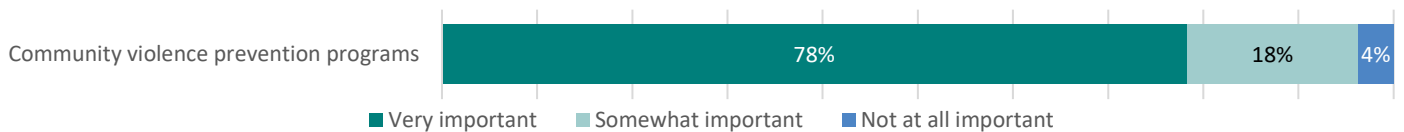
Do you favor or oppose each of the following proposals to reduce the number of juveniles held in detention?



STRATEGIC ACTION 3

Importance of Services or Programs

How important do you think it is to have the following services or programs available in Summit County?



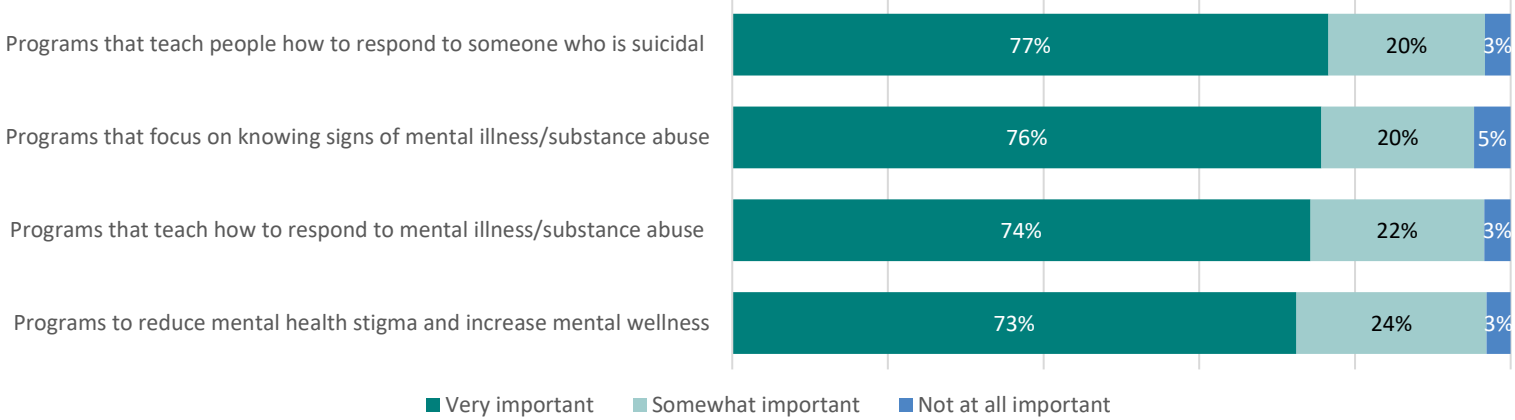


MENTAL HEALTH

STRATEGIC ACTION 1

Importance of Services or Programs

How important do you think it is to have the following services or programs available in Summit County?



STRATEGIC ACTION 3

Importance of Services or Programs

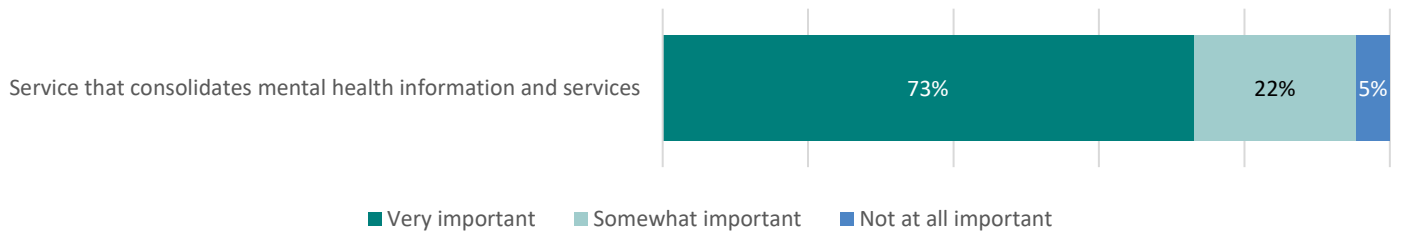
How important do you think it is to have the following services or programs available in Summit County?



STRATEGIC ACTION 4

Importance of Services or Programs

How important do you think it is to have the following services or programs available in Summit County?

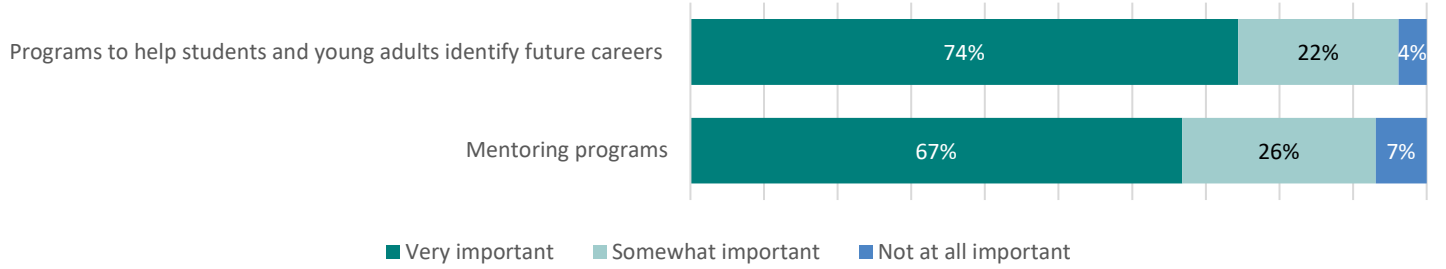




MENTORING STRATEGIES

Importance of Services or Programs

How important do you think it is to have the following services or programs available in Summit County?





Results by Location

GENERAL

Summary Table: General		All	Akron	Suburbs
Summit County as a place to live*	Excellent/Good	48.7%	40.9%	65.8%
	Fair	39.3%	42.4%	32.5%
	Poor/Very poor	12.0%	16.7%	1.7%
Heard of Services or Programs	2-1-1*	58.1%	63.4%	46.7%
	Summit County Juvenile Court Family Resource Center	52.9%	55.1%	46.7%
	United Way Family Resource Center	52.8%	54.7%	47.5%
	Summit County ADM Board	51.0%	50.7%	52.5%
	Mental Health First Aid*	16.9%	18.8%	10.0%
	Question, Persuade, Refer or QPR	3.1%	2.9%	4.2%
Perceptions of problems for youth (% very big problem)	Availability of activities during non-school hours*	26.2%	30.7%	16.7%
	Quality education	24.1%	26.8%	17.5%
	Access to substance abuse services	23.4%	22.9%	25.6%
	Support for parents and caregivers	22.8%	24.5%	18.3%
	Access to a mentor or caring adult	21.4%	23.6%	16.8%
	Access to mental health services	20.6%	22.6%	16.7%
	Ability to access and navigate govt. and community-based services	18.8%	21.0%	14.0%
	Availability to go work and economic opportunities	18.4%	21.1%	12.6%
Importance of services or programs (% very important)	Access to a safe educational space to learn and do homework	16.7%	18.8%	11.8%
	Community violence prevention programs	78.3%	77.4%	79.2%
	Services that meet basic needs of families	76.8%	76.6%	76.7%
	Services aimed at increasing youth opportunities for success*	76.6%	79.6%	68.6%
	Progs. that teach people how to respond to someone suicidal	76.6%	73.8%	74.2%
	Progs. that focus on knowing signs of mental ill./substance abuse	75.7%	76.6%	73.3%
	Prog that helps students/young adults identify future careers	74.4%	74.5%	73.3%
	Progs. that teach how to respond to mental illness/substance abuse	74.3%	79.3%	70.0%
	A service that consolidates mental health information and services	73.0%	71.8%	75.0%
	Progs. to reduce mental health stigma and increase mental wellness	72.5%	74.5%	67.5%
	Programs to reduce number of juveniles held in detention	69.7%	70.7%	66.7%
	Mentoring programs	66.8%	67.1%	65.0%
	Parent leadership opportunities	66.6%	65.8%	68.3%
Programs that bring different ages together to practice wellbeing	65.2%	65.0%	65.0%	





BELONGINGNESS

Summary Table: Belongingness				
		All	Akron	Suburbs
Connection to Community	Not at all connected	22.5%	24.4%	18.2%
	A little connected	29.8%	30.2%	29.8%
	Somewhat connected	30.7%	27.3%	38.0%
	Strongly connected	8.0%	8.0%	8.3%
	Very strongly connected	3.7%	4.4%	1.7%
	As connected as possible	5.3%	5.8%	4.1%
	Mean	2.56	2.56	2.56
Connection to Neighbors	Not at all connected	22.0%	22.3%	21.0%
	A little connected	23.4%	23.7%	22.7%
	Somewhat connected	28.5%	25.2%	37.0%
	Strongly connected	15.4%	17.2%	11.8%
	Very strongly connected	5.9%	5.8%	5.0%
	As connected as possible	4.9%	5.8%	2.5%
	Mean	2.74	2.79	2.64

JUVENILE JUSTICE

Summary Table: Juvenile Justice				
		All	Akron	Suburbs
Main Goal or Purpose of Juvenile Justice System	To rehab. youth so they become productive	62.7%	61.8%	65.3%
	To prevent youth from committing crimes	19.7%	19.6%	19.8%
	To provide justice for victims of crime	10.1%	9.8%	9.9%
	To keep the juvenile locked up to protect society	4.4%	5.1%	2.5%
	To punish youth	3.1%	3.6%	2.5%
Opinion of Proposals (% favor)	Warning/caution by law enforcement abt. consequences	82.6%	83.3%	82.5%
	Civil citation for misdemeanor offense instead of arrest	75.6%	76.9%	73.1%
Agreement with Statements (% agree)	Almost all youth who commit crimes have potential for change	78.2%	78.3%	78.2%
	Teaching youth who commit an offense to take responsibility for actions does not require incarceration	63.4%	63.5%	64.2%
	Parents and social service agencies need to take more responsibility for less-serious juvenile offenses	77.7%	76.6%	80.2%
When it comes to youth who committed crimes...	The best thing for society is to rehabilitate them	84.8%	85.2%	84.2%
	The best thing for society is to incarcerate them	15.2%	14.8%	15.8%
Most youth who commit crimes are...	Capable of positive growth & have potential for change	82.9%	84.4%	80.7%
	Unlikely to change for the better and likely will continue	17.1%	15.6%	19.3%
The juvenile justice system should...	Provide youth more opportunity to better themselves	85.6%	85.1%	87.5%
	Focus on punishing youth who have committed crimes	14.4%	14.9%	12.5%
Rehabilitation progs. like counseling/education...	Helps prevent future crimes	72.0%	71.2%	73.3%
	Do little to prevent youth committing crimes	28.0%	28.8%	26.7%
How juvenile offenders should be treated	Getting juvenile offenders treatment, counseling, sup.	75.3%	75.9%	73.3%
	Making sure juv. offenders receive serious punishment	24.7%	24.1%	26.7%



MENTAL HEALTH

Summary Table: Mental Health				
		All	Akron	Suburbs
Rating of personal health	Excellent/Good	47.7%	49.8%	43.3%
	Fair	38.4%	37.8%	40.0%
	Poor/Very poor	13.9%	12.4%	16.7%
Number of days impacted by physical health (mean)*		7.07	6.15	9.29
Rating of Mental Health	Excellent/Good	52.4%	53.1%	50.8%
	Fair	31.0%	30.2%	32.5%
	Poor/Very poor	16.6%	16.7%	16.7%
Number of days impacted by mental health (mean)		5.80	5.66	6.27
Level of Concern (% very concerned)	Own mental health	20.8%	22.4%	16.5%
	Child's mental health	37.0%	35.8%	34.5%
Go for Support for Child's Mental Health (open end – top 3)	Medical professional	21.7%	21.8%	21.1%
	Counselor	18.9%	16.1%	31.6%
	Family	14.2%	13.8%	10.5%
Likelihood of accessing mental health resources in places (% very likely)	Religious or faith centers	30.4%	32.6%	23.3%
	Community Centers	30.2%	32.5%	23.1%
	Assisted living facilities	26.6%	28.8%	18.6%
	Senior living facilities	26.2%	26.7%	22.9%
	Senior Centers	25.7%	26.2%	23.5%
	Recreation Centers	24.0%	25.9%	18.2%
Believe adequate support exists	Yes	57.1%	60.4%	50.0%
	No	42.9%	39.6%	50.0%
Ever been in need of mental health treatment	Yes	33.7%	33.0%	34.2%
	No	66.3%	67.0%	65.8%
Agreement with statements (% agree)	I know where to find information/resources to support my child(ren)'s mental health	74.6%	74.0%	72.4%
	I know where to find information/resources to support my own mental health	68.4%	71.5%	61.3%
	Stigma is a major barrier to people accessing treatment for mental health disorders	66.3%	66.1%	65.3%
	My child(ren)'s school has been supportive of my child(ren)'s overall mental health	58.7%	57.5%	59.3%
	I need to know more about the signs of mental illness in children	48.5%	50.5%	43.0%
Confidence in recognizing signs (% very)	Yourself*	48.1%	50.5%	41.3%
	Your children	48.5%	50.9%	37.9%

COMMUNICATION / INFORMATION SOURCES

Summary Table: Communication/Information Sources				
		All	Akron	Suburbs
Main Source of Information about Summit County	Internet	32.3%	30.0%	38.7%
	Television	21.9%	20.6%	23.5%
	Social media	12.5%	14.4%	7.6%
	Newspapers	11.5%	11.2%	12.6%
	Friends and family members	9.2%	9.7%	8.4%
	Other	4.6%	4.7%	4.2%
	Radio	3.2%	4.0%	1.7%
	Magazines	2.7%	3.2%	1.7%
	Mailings	2.0%	2.2%	1.7%
Social Media/ Website Use	Facebook	71.6%	72.5%	68.3%
	YouTube	66.1%	68.1%	63.3%
	Instagram	31.8%	31.8%	32.5%
	Ohio.com	27.3%	29.3%	23.3%
	Akron news now	25.3%	28.3%	19.2%
	Twitter*	21.5%	18.5%	28.3%
	LinkedIn	18.8%	20.3%	15.0%
Look for Mental Health Resources <i>(open end – top 3)</i>	Internet	54.3%	52.7%	56.6%
	Medical professional	10.1%	9.1%	11.3%
	Media	8.0%	8.3%	7.5%
Preferred Source of Information about Mental Health Programs/Resources	Doctor's office	38.1%	37.0%	40.8%
	Mailings	23.4%	25.3%	18.3%
	Social media	16.1%	14.7%	20.0%
	Local churches	7.3%	7.0%	7.5%
	Other	7.2%	7.7%	5.8%
	Word of mouth	6.9%	7.7%	5.8%
	Billboards	1.0%	0.7%	1.7%



Results by Age

GENERAL

Summary Table: General		All	18-24	25-44	45-64	65+
Summit County as a place to live	Excellent/Good	48.7%	57.4%	38.9%	49.0%	57.3%
	Fair	39.3%	36.2%	44.4%	38.5%	35.4%
	Poor/Very poor	12.0%	6.4%	16.7%	12.6%	7.3%
Heard of Services or Programs	2-1-1*	58.1%	25.5%	63.0%	65.0%	56.1%
	Summit County Juvenile Court Family Resource Center	52.9%	36.2%	52.0%	57.6%	54.9%
	United Way Family Resource Center*	52.8%	28.3%	48.8%	56.9%	64.6%
	Summit County ADM Board*	51.0%	17.4%	45.7%	66.0%	51.2%
	Mental Health First Aid	16.9%	26.1%	18.9%	16.1%	11.0%
	Question, Persuade, Refer or QPR*	3.1%	8.7%	2.4%	3.5%	0.0%
Perceptions of problems for youth (% very big problem)	Availability of activities during non-school hours*	26.2%	12.8%	27.8%	32.6%	18.3%
	Quality education	24.1%	15.2%	22.0%	31.3%	19.5%
	Access to substance abuse services*	23.4%	23.9%	18.0%	27.3%	25.6%
	Support for parents and caregivers	22.8%	23.9%	22.2%	25.4%	19.5%
	Access to a mentor or caring adult*	21.4%	13.0%	13.6%	31.0%	20.3%
	Access to mental health services	20.6%	15.6%	14.3%	28.9%	17.1%
	Ability to access and navigate govt. and community-based svcs.*	18.8%	10.6%	15.7%	25.7%	15.9%
	Availability to go work and economic opportunities	18.4%	13.0%	16.5%	21.8%	17.3%
Access to a safe educational space to learn and do homework	16.7%	8.7%	19.0%	19.6%	13.4%	
Importance of services or programs (% very important)	Community violence prevention programs	78.3%	71.7%	73.0%	83.8%	79.3%
	Services that meet basic needs of families	76.8%	68.9%	72.4%	77.1%	86.6%
	Services aimed at increasing youth opportunities for success*	76.6%	63.0%	73.8%	81.9%	78.0%
	Progs. that teach people how to respond to someone suicidal*	76.6%	64.4%	73.2%	74.3%	82.9%
	Progs. that focus on knowing signs of mental ill./substance abuse	75.7%	65.2%	70.9%	78.3%	84.1%
	Prog that helps students/young adults identify future careers*	74.4%	60.9%	69.5%	77.8%	82.9%
	Progs. that teach how to respond to mental illness/substance abuse	74.3%	71.1%	71.7%	80.4%	81.7%
	A service that consolidates mental health information and services	73.0%	66.7%	70.1%	73.9%	80.2%
	Progs. to reduce mental health stigma and increase mental wellness	72.5%	63.8%	67.7%	76.4%	79.3%
	Programs to reduce number of juveniles held in detention	69.7%	63.8%	66.1%	72.0%	73.2%
	Mentoring programs*	66.8%	42.6%	63.8%	72.0%	79.0%
	Parent leadership opportunities*	66.6%	60.0%	58.7%	68.5%	80.0%
Programs that bring different ages together to practice wellbeing	65.2%	55.6%	68.5%	68.3%	61.0%	



BELONGINGNESS

Summary Table: Belongingness						
		All	18-24	25-44	45-64	65+
Connection to Community*	Not at all connected	22.5%	24.4%	19.0%	26.4%	20.7%
	A little connected	29.8%	11.1%	33.3%	28.5%	36.6%
	Somewhat connected	30.7%	46.7%	27.8%	30.6%	26.8%
	Strongly connected	8.0%	11.1%	9.5%	6.9%	6.1%
	Very strongly connected	3.7%	4.4%	6.3%	3.5%	0.0%
	As connected as possible	5.3%	2.2%	4.0%	4.2%	9.8%
	Mean	2.56	2.70	2.62	2.46	2.59
Connection to Neighbors	Not at all connected	22.0%	37.0%	25.2%	14.6%	22.0%
	A little connected	23.4%	15.2%	23.6%	28.5%	18.3%
	Somewhat connected	28.5%	26.1%	26.8%	32.6%	25.6%
	Strongly connected	15.4%	8.7%	13.4%	16.7%	20.7%
	Very strongly connected	5.9%	8.7%	4.7%	6.3%	6.1%
	As connected as possible	4.9%	4.3%	6.3%	1.4%	7.3%
	Mean	2.74	2.48	2.67	2.76	2.93

JUVENILE JUSTICE

Summary Table: Juvenile Justice						
		All	18-24	25-44	45-64	65+
Main Goal or Purpose of Juvenile Justice System	To rehab. youth so they become productive	62.7%	51.1%	63.0%	63.6%	68.8%
	To prevent youth from committing crimes	19.7%	31.9%	18.9%	16.8%	18.8%
	To provide justice for victims of crime	10.1%	12.8%	11.0%	10.5%	6.3%
	To keep the juvenile locked up to protect society	4.4%	0.0%	3.1%	7.7%	3.8%
	To punish youth	3.1%	4.3%	3.9%	1.4%	2.5%
Opinion of Proposals (% favor)	Warning by law enforcement abt. consequences	82.6%	83.0%	77.2%	84.6%	86.6%
	Civil citation for misdemeanor offense vs. arrest	75.6%	87.0%	69.3%	76.1%	78.0%
Agreement with Statements (% agree)	Almost all youth who commit crimes can change	78.2%	85.1%	75.6%	79.6%	76.8%
	Teaching youth who commit an offense to take responsibility does not require incarceration*	63.4%	70.2%	63.8%	61.1%	63.8%
	Parents and social service agencies need to take more responsibility for less-serious juvenile offenses*	77.7%	66.0%	71.1%	81.0%	87.7%
When it comes to youth who commit crimes...	The best thing for society is to rehabilitate them	84.8%	84.8%	85.8%	84.6%	84.1%
	The best thing for society is to incarcerate them	15.2%	15.2%	14.2%	15.4%	15.9%
Most youth who commit crimes are...	Capable of positive growth & potential for change	82.9%	74.5%	88.2%	81.1%	81.7%
	Unlikely to change for better and likely will continue	17.1%	25.5%	11.8%	18.9%	18.3%
The juvenile justice system should...	Provide youth more opportunity to better themselves	85.6%	87.0%	85.8%	84.7%	86.6%
	Focus on punishing youth who committed crimes	14.4%	13.0%	14.2%	15.3%	13.4%
Rehab programs like counseling/education...	Helps prevent future crimes	72.0%	65.2%	73.8%	67.1%	81.7%
	Do little to prevent youth committing crimes	28.0%	34.8%	26.2%	32.9%	18.3%
How juvenile offenders should be treated	Getting juvenile offenders treatment, counseling, sup.	75.3%	76.6%	77.8%	69.9%	79.3%
	Make sure juv. offenders receive serious punishment	24.7%	23.4%	22.2%	30.1%	20.7%



MENTAL HEALTH

Summary Table: Mental Health						
		All	18-24	25-44	45-64	65+
Rating of personal health*	Excellent/Good	47.7%	71.1%	52.0%	38.9%	42.7%
	Fair	38.4%	20.0%	40.9%	39.6%	43.9%
	Poor/Very poor	13.9%	8.9%	7.1%	21.5%	13.4%
Number of days impacted by physical health (mean)*		7.07	4.25	5.91	9.02	7.13
Rating of Mental Health*	Excellent/Good	52.4%	44.4%	44.4%	51.0%	72.0%
	Fair	31.0%	33.3%	37.3%	29.4%	23.2%
	Poor/Very poor	16.6%	22.2%	18.3%	19.6%	4.9%
Number of days impacted by mental health (mean)*		5.80	7.79	6.78	5.88	3.12
Level of Concern (% very concerned)	Own mental health	20.8%	29.8%	25.4%	19.6%	11.0%
	Child's mental health	37.0%	23.5%	38.8%	42.4%	0.0%
Go for Support for Child's Mental Health* (open end – top 3)	Medical professional	21.7%	20.0%	22.7%	20.7%	0.0%
	Counselor	18.9%	10.0%	22.7%	10.3%	33.3%
	Family	14.2%	40.0%	12.1%	6.9%	0.0%
Likelihood of accessing mental health resources in places (% very likely)	Religious or faith centers	30.4%	19.6%	22.2%	34.3%	42.2%
	Community Centers	30.2%	36.2%	26.6%	31.9%	29.3%
	Assisted living facilities	26.6%	17.4%	22.0%	28.9%	34.6%
	Senior living facilities*	26.2%	17.8%	20.3%	27.7%	36.6%
	Senior Centers*	25.7%	10.6%	18.9%	27.1%	43.2%
	Recreation Centers	24.0%	27.7%	23.8%	23.9%	22.0%
Believe adequate support exists	Yes	57.1%	71.7%	57.5%	51.4%	58.5%
	No	42.9%	28.3%	42.5%	48.6%	41.5%
Ever been in need of mental health treatment*	Yes	33.7%	30.4%	36.2%	42.4%	15.9%
	No	66.3%	69.6%	63.8%	57.6%	84.1%
Agreement with statements (% agree)	I know where to find information/resources to support my child(ren)'s mental health	74.6%	78.6%	70.2%	76.5%	100.0%
	I know where to find information/resources to support my own mental health*	68.4%	60.0%	63.8%	70.9%	75.6%
	Stigma is a major barrier to people accessing treatment for mental health disorders*	66.3%	64.4%	61.7%	71.5%	66.7%
	My child(ren)'s school has been supportive of my child(ren)'s overall mental health	58.7%	53.3%	57.1%	64.7%	100.0%
	I need to know more about the signs of mental illness in children	48.5%	56.5%	47.2%	46.2%	50.0%
Confidence in recognizing signs (% very)	Yourself	48.1%	46.7%	52.0%	50.0%	39.0%
	Your children	48.5%	56.3%	47.6%	43.8%	66.7%



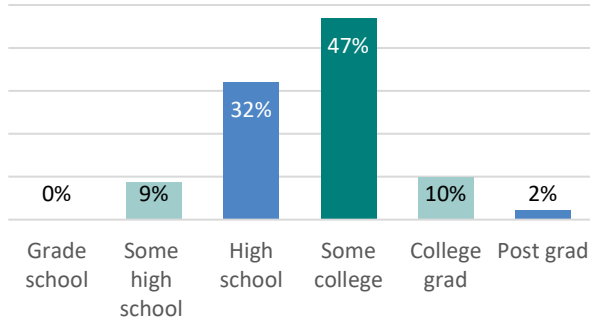
COMMUNICATION / INFORMATION SOURCES

Summary Table: Communication/Information Sources		All	18-24	25-44	45-64	65+
Main Source of Information about Summit County*	Internet	32.3%	25.5%	26.2%	39.2%	34.6%
	Television	21.9%	21.3%	17.5%	23.8%	27.2%
	Social media	12.5%	12.8%	18.3%	6.3%	13.6%
	Newspapers	11.5%	4.3%	12.7%	9.8%	16.0%
	Friends and family members	9.2%	8.5%	13.5%	11.2%	0.0%
	Other	4.6%	6.4%	4.8%	3.5%	3.7%
	Radio	3.2%	8.5%	3.2%	1.4%	3.7%
	Magazines	2.7%	10.6%	3.2%	1.4%	0.0%
	Mailings	2.0%	2.1%	0.8%	3.5%	1.2%
Social Media/ Website Use	Facebook	71.6%	63.8%	70.9%	75.5%	72.0%
	YouTube	66.1%	76.6%	65.4%	69.2%	57.3%
	Instagram*	31.8%	70.2%	32.3%	28.7%	14.6%
	Ohio.com*	27.3%	8.5%	24.4%	39.6%	22.0%
	Akron news now	25.3%	17.0%	31.5%	25.7%	18.3%
	Twitter*	21.5%	52.2%	11.8%	26.6%	11.0%
	LinkedIn	18.8%	17.4%	17.3%	23.1%	14.6%
Look for Mental Health Resources (open end – top 3)	Internet	54.3%	61.1%	62.7%	45.1%	52.1%
	Medical professional	10.1%	2.8%	4.5%	12.8%	16.4%
	Media	8.0%	16.7%	5.5%	8.3%	6.8%
Preferred Source of Information about Mental Health Programs/Resources*	Doctor's office	38.1%	42.2%	33.1%	38.7%	42.0%
	Mailings	23.4%	13.3%	18.1%	25.4%	33.3%
	Social media	16.1%	31.1%	18.1%	14.1%	8.6%
	Local churches	7.3%	4.4%	9.4%	6.3%	7.4%
	Other	7.2%	6.7%	4.7%	9.2%	7.4%
	Word of mouth	6.9%	2.2%	14.2%	4.9%	1.2%
	Billboards	1.0%	0.0%	2.4%	1.4%	0.0%



Respondent Demographics

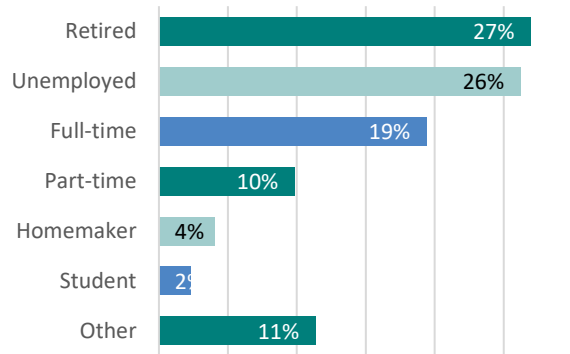
Education Attainment



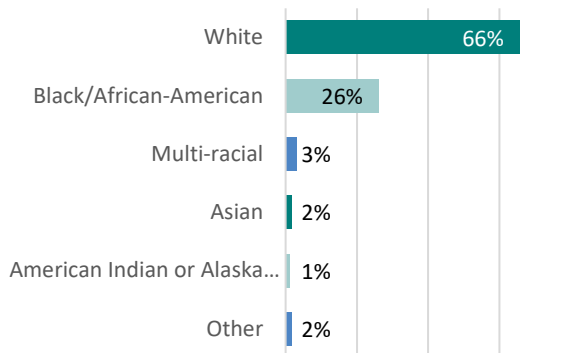
Education Attainment	N	%
Grade school	1	0.3%
Some high school	35	8.8%
High school grad	128	32.2%
Some college	187	47.0%
College grad	39	9.8%
Post grad	9	2.3%
Total	398	(n=398)

Education Attainment	N	%
Retired	107	27.0%
Unemployed	104	26.2%
Full-time	77	19.4%
Part-time	39	9.8%
Homemaker	16	4.0%
Student	9	2.3%
Other	45	11.3%
Total	397	(n=397)

Employment Status



Race



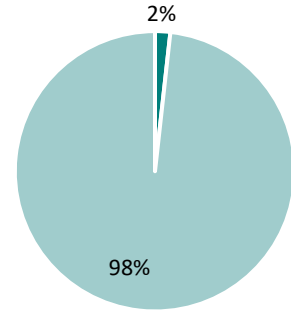
Race	N	%
White	263	65.8%
Black/African-American	105	26.3%
Multi-racial	13	3.3%
Asian	7	1.8%
American Indian/Alaska Native	5	1.3%
Other	7	1.8%
Total	400	(n=400)





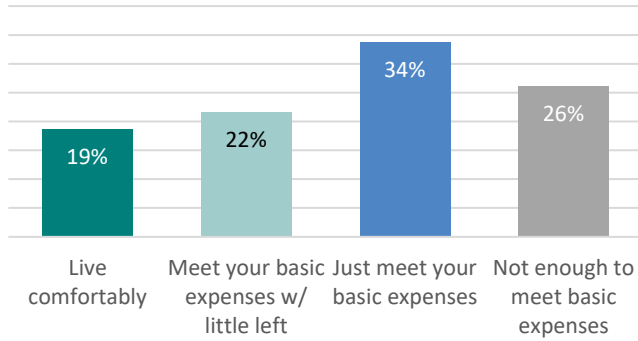
Ethnicity

Ethnicity	N	%
Hispanic	7	1.8%
Non-Hispanic	391	98.2%
Total	398	(n=398)



■ Hispanic ■ Non-Hispanic

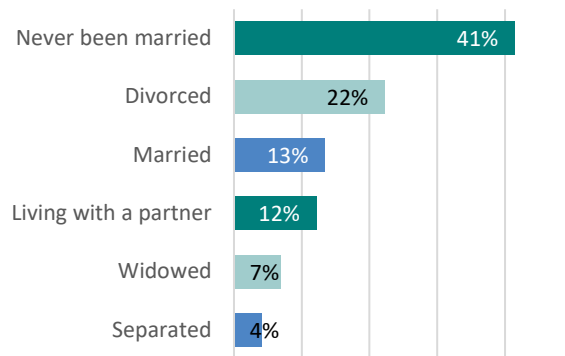
Making Ends Meet



Making Ends Meet	N	%
Live comfortably	74	18.6%
Meet your basic expenses w/ little left	86	21.6%
Just meet your basic expenses	134	33.7%
Not enough to meet basic expenses	104	26.1%
Total	398	(n=398)

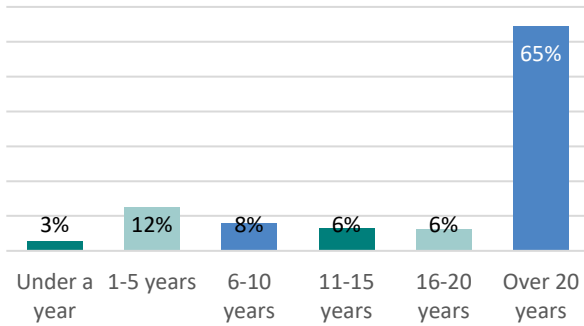
Marital Status	N	%
Never been married	164	41.4%
Divorced	88	22.2%
Married	53	13.4%
Living with a partner	48	12.1%
Widowed	27	6.8%
Separated	16	4.0%
Total	396	(n=396)

Marital Status





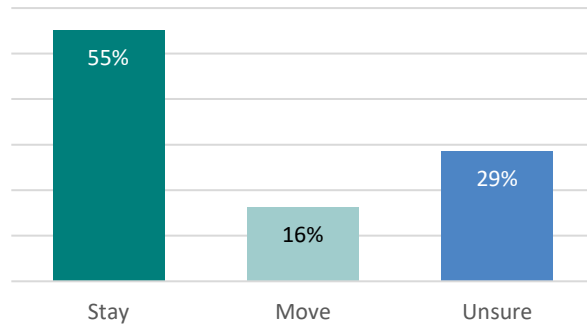
Time Lived in County



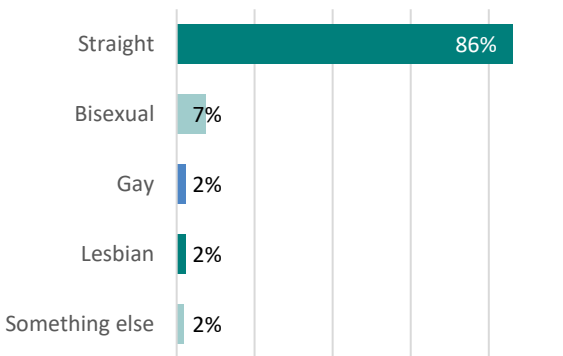
Time Lived in County	N	%
Under a year	11	2.8%
1-5 years	49	12.4%
6-10 years	31	7.8%
11-15 years	25	6.3%
16-20 years	24	6.1%
Over 20 years	255	64.6%
Total	395	(n=395)

Plan to Move

Plan to Move	N	%
Stay	218	55.2%
Move	64	16.2%
Unsure	113	28.6%
Total	395	(n=395)



Sexual Orientation



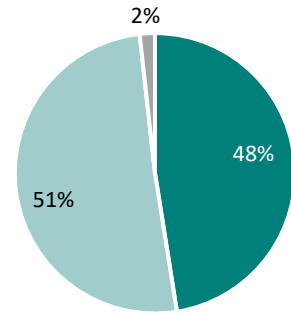
Sexual Orientation	N	%
Straight	338	86.2%
Bisexual	29	7.4%
Gay	9	2.3%
Lesbian	9	2.3%
Something else	7	1.8%
Total	392	(n=392)





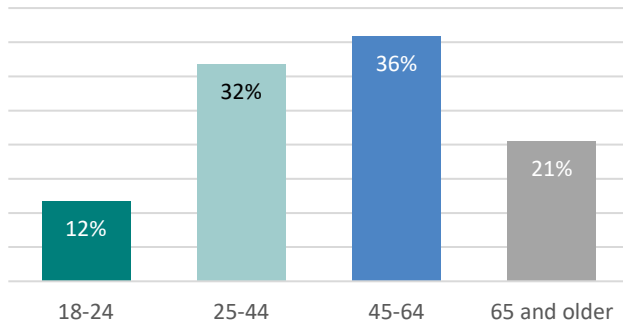
Gender

Gender	N	%
Man	190	47.5%
Woman	203	50.8%
Other	7	1.8%
Total	400	(n=400)



■ Man ■ Woman ■ Other

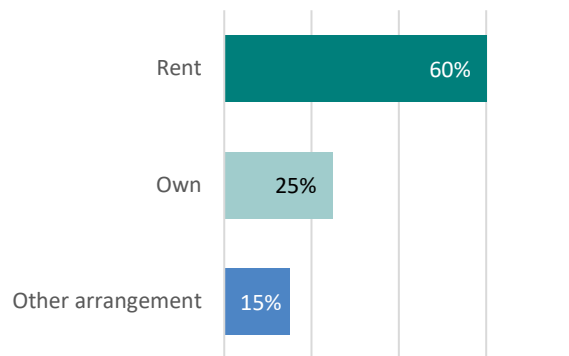
Age



Age	N	%
18-24	47	11.8%
25-44	127	31.8%
45-64	143	35.8%
65 and over	82	20.6%
Total	399	(n=399)

Living Arrangement	N	%
Rent	240	60.2%
Own	99	24.8%
Other Arrangement	60	15.0%
Total	399	(n=399)

Living Arrangement





Survey Instrument

Poverty screening questions

- Including yourself, how many people live in your current residence?
- Is the total yearly income for your family... before taxes... under, or over xxxxx? (cats for 138% FPL)

General

1. Overall, how would you rate Summit County as a place to live? Would you say excellent, good, fair, poor, or very poor? IF POOR OR VERY POOR: Why is that?
2. Would you say that each of the following is a very big problem, a moderately big problem, a small problem, or not a problem at all FOR YOUTH in Summit County today?
 - a. Quality education
 - b. Availability to go work and economic opportunities
 - c. Availability of activities during non-school hours
 - d. Access to mental health services
 - e. Access to substance abuse services
 - f. Support for parents and caregivers
 - g. Access to a safe educational space to learn and do homework
 - h. Access to a mentor or caring adult
 - i. Ability to access and navigate government and community-based services
3. How important do you think it is to have the following services or programs available in Summit County? (very, somewhat, not at all)
 - a. (JJ SA1) Services aimed at increasing youth opportunities for success in school, life and work
 - b. (JJ SA1) Services that meet basic needs of families
 - c. (JJ SA1) Parent leadership opportunities
 - d. (JJ SA 2) Programs to reduce number of juveniles held in detention
 - e. (JJ SA3) Community violence prevention programs
 - f. (MH SA1) Programs to reduce mental health stigma and increase mental wellness in Summit County
 - g. (MH SA1) Programs that teach people how to respond to mental illness or substance abuse
 - h. (MH SA1) Programs that focus on knowing the signs of mental illness and substance abuse
 - i. (MH SA1) Programs that teach people how to respond to someone who is suicidal including warning signs, how to offer help and how to save a life
 - j. (MH SA3) Programs that bring different age groups together to practice mental and physical wellbeing
 - k. (MH SA4) A service that consolidates mental health information and services in the county
 - l. Mentoring programs
 - m. Programming that helps students and young adults identify future careers
4. Please tell me if you have ever heard of each of the following services or programs available in Summit County.
 - a. Summit County Juvenile Court Family Resource Center
 - b. United Way Family Resource Center
 - c. 2-1-1
 - d. Mental Health First Aid
 - e. Question, Persuade, Refer or QPR
 - f. Summit County ADM Board





Belongingness

1. What best describes your relationship with (Insert Group)? Would you say you and (insert group) are Not at all connected, a little connected, somewhat connected, strongly connected, very strongly connected, as connected as possible? Groups: ***Your community, Your neighbors***
IF NOT AT ALL, A LITTLE OR SOMEWHAT, ASK: Why is that?

Juvenile Justice

1. Thinking about the juvenile justice system, what do you think should be their MAIN goal or purpose? What is the second most important purpose?"
 - a. To rehabilitate youth so that they become productive citizens
 - b. To prevent youth from committing crimes
 - c. To punish youth
 - d. To provide justice for victims of crime
 - e. To keep the juvenile locked up to protect society from crimes they might commit
2. ***(JJ SA 2)*** Please tell me whether you favor or oppose each of the following proposals to reduce the number of juveniles held in detention (Do you favor or oppose this? Is that strongly or somewhat favor/oppose?)
 - a. A warning or caution by law enforcement about consequences of further delinquent action
 - b. Giving a civil citation for a misdemeanor offense instead of arrest that requires community service, participation in intervention services, restitution or some other condition.
3. How much do you agree or disagree with the following statements?
 - a. Almost all youth who commit crimes have the potential for change
 - b. Teaching youth who commit an offense to take responsibility for his or her actions does not require incarceration
 - c. Parents and social service agencies need to take more responsibility for less-serious juvenile offenses like using drugs or running away, rather than turning them over to the juvenile justice system.
4. Which of the following statements comes closest to your view. (OR Which of the following is more important to you personally?)
 - a. When it comes to youth who have committed crimes, the best thing for society is to rehabilitate them so they can become productive members of society OR When it comes to youth who commit crimes, the best thing for society is to incarcerate them so that our streets are safer.
 - b. Most youth who commit crimes are capable of positive growth, and they have the potential to change for the better. | OR Most youth who commit crimes are unlikely to change for the better, and they will likely continue a life of illegal behavior.
 - c. The juvenile justice system should provide youth with more opportunity to better themselves. | OR The juvenile justice system should focus on punishing youth who have committed crimes
 - d. Rehabilitation programs like counseling and education for youth who have committed crimes helps prevent future crimes. | OR Rehabilitation programs like counseling and education do little to prevent youth who have committed crimes from committing future crimes.
 - e. Getting juvenile offenders the treatment, counseling, and supervision they need to make it less likely that they will commit another crime, even if that means they spend no time in a juvenile corrections facility OR "Making sure juvenile offenders receive a serious punishment and not just get a slap on the wrist, even if that means they are sent to a juvenile corrections facility.





Mental Health

1. How would you rate your health: excellent, good, fair, poor, or very poor?
2. During the past 30 days, for about how many days did poor physical health keep you from doing your usual activities, such as self-care, work, or recreation?
3. Overall, how would you rate your mental health? Excellent, good, fair, poor, very poor? IF POOR: Why is that
4. During the past 30 days, for about how many days did poor mental health keep you from doing your usual activities, such as self-care, work, or recreation?
5. How concerned are you, if at all, about the following? (very, somewhat, not very, not at all)
 - Your own mental health
 - Your child's mental health
6. Where would you be most likely to turn to for help if you thought your child needed extra support for their mental health?
7. If you or someone you knew were in need of information or resources related to mental health, how likely would you or someone you know be to access those services in each of the following places? Very, somewhat, not very, or not at all likely? OR
 - a. Community Centers
 - b. Senior Centers
 - c. Recreation Centers
 - d. Religious or faith centers
 - e. Assisted living facilities
 - f. Senior living facilities
 - g. Other (please specify)
8. Do you believe that adequate support exists within Summit County to assist those dealing with mental illness or substance abuse issues?
9. Has there ever been a time when you or a member of your household wanted mental health treatment but did not receive it?
 - a. If yes: what is the main reason that you were not able to receive treatment?
10. How much do you agree or disagree with the following statements?
 - a. Stigma is a major barrier to people accessing treatment for mental health disorders
 - b. I know where to find information/resources to support my own mental health
 - c. I know where to find information/resources to support my child(ren)'s mental health
 - d. My child(ren)'s school has been supportive of my child(ren)'s overall mental health
 - e. I need to know more about the signs of mental illness in children
11. How confident are you, if at all, that you could recognize the signs of a mental health condition in: (Very, somewhat, not very, not at all)
 - Yourself?
 - your child(ren)?





Communication/Information Sources

1. When looking for information Where do you get MOST of your information about current affairs and political issues IN SUMMIT COUNTY, newspapers, television, magazines, radio, friends and family members, mailings, the internet, social media or some other source?
2. Do you ever use any of the following social media or internet sites?
 - Facebook
 - LinkedIn
 - Twitter
 - YouTube
 - Instagram
 - Akron news now
 - Ohio.com
3. When looking for information about mental health programs and resources, where are you most likely to look?
4. How would you PREFER to receive information about mental health programs and resources available in your community? At local churches, at my doctor's office, mailings, social media, word of mouth, billboards , something else (what would that be)

Demographics

Now just a few more questions and we will be done.

1. In what year were you born?
2. What is the highest grade of school or year of college you have completed?
3. What is your race? How would you classify yourself?
4. Are you Latino or of Hispanic origin?
5. Do you rent or own your current residence? Rent, Own, Other arrangement
6. How many people in your household are under 18 years of age?
7. How would you describe your household's financial situation? Would you say you
 - Live comfortably
 - Meet your basic expenses with a little left over for extras
 - Just meet your basic expenses
 - Don't even have enough to meet basic expenses
8. Marital Status
 - Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?
 - If living with a partner ask: Have you ever been married?
9. What city or township in Summit County do you live in? (Pre-coded list provided)
10. How long have you lived in Summit County?
11. Do you plan to stay in Summit County for the next two years, or do you think you might move by then?
12. What is your Zip Code?
13. Do you describe yourself as a man, a woman, or in some other way?
14. Which of the following best represents how you think of yourself? Gay, Lesbian, Straight, Bisexual, Something else





Research Methodology

The County of Summit Phase 2 Community Survey is a random sample survey of households in Summit County below 138% of federal poverty level. The final sample of the poll consisted of a total of 400 respondents. The general population statistics derived from the sample size provide a precision level of plus or minus 4.9% within a 95% confidence interval.

CMOR collaborated with the County of Summit to design survey questions to meet the needs of the study. Data Collection for Phase 2 began on May 9 and ended on July 14, 2022. Most calling took place between the evening hours of 5:15pm and 9:15pm. Some interviews were conducted during the day and on some weekends to accommodate respondent schedules. The interviews took an average of 13.7 minutes.

ABOUT CMOR

The Center for Marketing & Opinion Research provides public opinion research services to colleges and universities, hospitals and healthcare organizations, and community-based organizations and government agencies. We collect reliable, valid, and meaningful data for our clients using telephone, web and mail surveys, field, intercept, and key informant interviews, focus group administration, as well as a wide range of consulting services. More than 90% of our clients have worked with us more than once and more than half of our new clients come from customer referrals.

CMOR's Mission

CMOR asks the right questions, to the right people, the right way to identify needs, perceptions, and opportunities, which, in turn, allows our clients to strengthen their position in the community by following smart, insightful recommendations that maximize their resources.

CMOR's Vision

To serve our clients and the community - We make a difference in the community by working with organizations that make a difference. CMOR understands that a "one-size-fits-all" approach to research is typically not in our clients' best interest and that each organization is unique and needs research customized to meet their objectives. We build authentic, long-term partnerships with clients based on quality and mutual values and goals, acting as an extension of our clients' team to make the research process simple and seamless.

